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August 1, 1998 Vol . 25, No.10

## Dr. Mabry Takes Office as UT Tyler President

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Since taking office on July 1 as UT Tyler's third president, Dr. Rodney H. Mabry has embarked on an active schedule of meetings with deans, faculty and staff, news media, members of the community and public officials

Mabry, previously dean of the College of Business Administration at the University of Tulsa, succeeded Dr. George F. Hamm who retired after 17 years of service.

Mabry is scheduled to deliver the summer commencement address on Friday, Aug. 7 at 7:30 p.m. in the Cowan Center. He will welcome the university's new freshmen during freshman orientation Saturday, Aug. 15 at 10 a.m.

Also, Mabry will address faculty and staff at fall convocation Monday, Aug. 17 at 9 a.m.

As president, Mabry hopes to maintain the momentum set by his predecessor and build upon it.

"I am fortunate to lead a university which is so well-positioned for the future. With fouryear status, the School of Engineering, programs in Longview, Palestine and other cities, we have great new opportunities, in addition to the academic programs for which the university already is well known," Mabry stated. "I am committed to building on UT Tyler's

achievements and sustaining its momentum so that East Texas continues to make meaningful strides in improving academic opportunity and academic excellence.

"In the weeks ahead, I intend to continue to meet as many people as possible — certainly faculty, staff and students, and citizens throughout the region — to hear their ideas about UT Tyler, the priorities they see, and the dreams they have for its future," he added.

A native of Paducah, Ky., Mabry holds a bachelor's degree in commerce from the University of Kentucky and a Ph.D. in economics from the University of North Carolina at Chapel Hill. He also received a College Management Certificate from Carnegie Mellon University.

From 1984 to 1994, Mabry was department head and professor of finance at Clemson University. He held faculty and administrative positions in the department of economics and finance at Northeast Louisiana University



DR. RODNEY H. MABRY

from 1979 to 1984. Previously, he was on the economics faculty at Clemson and was a field research associate for the Brookings Institution.

He is married to Merle Mabry. They have two children, Brad and Patty.



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## UT Tyler School of Business Receives AACSB Accreditation

The University of Texas at Tyler School of Business Administration has achieved accreditation of its bachelor's and master's degree programs from the board of directors of AACSB - The International Association for Management Education.

Dr. Jim Tarter, School of Business Administration dean, was present for the official announcement in Chicago in June. Headquartered in St. Louis, Mo., AACSB is the premier accrediting agency and service organization for business schools.

"I think our accreditation not only indicates how the School of Business Administration has reached a high level of quality as determined by the AACSB, but also it establishes a way of leading and managing that focuses the attention of all of us on our mission, stakeholders and continuous improvement," said Tarter.

Of the approximately 1,200 U.S. institutions offering baccalaureate and master's degree programs in business, 355 colleges and universities have achieved AACSB accreditation for their degree programs in business.

The accreditation follows a process of self-evaluation and peer review.

Achieving accreditation means the School of Business Administration meets a wide range of quality standards relating to curriculum, faculty resources, admissions, degree requirements, library and computer facilities, financial resources and intellectual climate, Tarter said. Also, accreditation signifies that the degree program satisfies criteria established and accepted by the management education community.

Increasingly, corporations look to AACSB accredited institutions when recruiting employees or reimbursing the tuition of employees seeking degrees in business administration. Accreditation signifies to prospective employers that graduates come from a program where the content and quality have been evaluated and satisfy established standards, he said.

It also sends a message that the course of study includes an understanding of today's complex business environment; and that the program is current and reflects changes in knowledge and practices generally accepted in the management education community.

AACSB is a not-for-profit organization consisting of more than 800 educational organizations and corporations. Its mission is excellence in management education in colleges and universities.



## Freshman Orientation to be Aug. 14-17

UT Tyler will host a weekend of orientation activities for the university's first class of freshmen, according to Dr. Sandra Sayles, special assistant to the president.

Freshman orientation will begin Friday, Aug. 14 with Fall Kick-off '98 at University Pines Apartments on the UT Tyler campus.

The orientation program will begin at 10 a.m. Saturday, Aug. 15 in the University Center with welcoming remarks from President Rodney H. Mabry.

The program will include overview remarks by Sayles and a college-experience testimonial from UT Tyler student Kenya Simonette. Freshmen students also will be presented information on the university's learning resources, campus procedures, financial aid, cultural resources and student organizations.

Following a guided tour of Tyler on Sunday, Aug. 16, the freshmen will be introduced to faculty and staff members during fall convocation Monday, Aug. 17 at 9 a.m. in the Cowan Center.

For more information, contact the Office of the Special Assistant to the President at (903) 566-7105.

# in the spotlight ...

Dr. Allen Martin, professor of sociology, made two presentations at the American Association of University Professors meeting in Washington, D.C. The subjects were intellectual property and distance education.

Dr. Greg Utley, assistant professor of Spanish, authored a review essay of the book "Asedios a Julio Ramon Ribeyro" by Cesar Ferrerira and Ismael Marquez for the journal *Revista de Estudios Hispanicos.* 

Dr. **Arun Kulkarni**, professor of computer science, authored a paper titled "Neural-Fuzzy Models for Multispectral Image Analysis" for the International Journal of Applied Intelligence. The research was funded in part by the university faculty research grant and the 1997 NASA/ASEE summer faculty fellowship program.

Dr. James F. Harbaugh, associate professor of technology, made a presentation at a Hazardous Materials and Accident Prevention Planning Seminar. He presented the private and public sector compliance requirements for Hazard Communication Standards under the OSHAct and the Texas Hazard Communication Act.

Dr. **Donald E. Fischer**, professor of finance, had an article entitled "Is International Investing Still Worthwhile?" published in the summer 1998 issue of *Central Business Review*. He also received the Award of Merit from the Institute of Chartered Financial Analysts for his extensive service in professional development activities in the area of investments and portfolio management.

Dr. **Mary Fischer**, professor of accounting, is recipient of the 1998 Professional Development and Scholarship Award from the National Association of College and University Business Officers (NACUBO). The award recognizes outstanding individual contributions to NACUBO's professional development activities and to the association's publication programs. Fischer has co-authored several NACUBO publications, conducted workshops and served on NACUBO committees.

## INTERCOM

## PERSONNEL UPDATE

#### NEW EMPLOYEES

#### Susan Elmore

Secretary School of Sciences and Mathematics HPR 103, Ext. 7403 Effective 5/14/98

Dr. Jeffery R. Mountain Assistant Professor Mechanical Engineering ENG 153, Ext. 5588 Effective 6/1/98

Dr. Rodney H. Mabry President Office of the President ADM 324, Ext. 7100 Effective 7/1/98

#### David O. Dabney

Director of Financial Services Office of Financial Services ADM 121, Ext 7261 Effective 7/1/98

#### Rita Dobbs

Director, East Texas School-to-Careers Partnership HPR 247, Ext. 7260 Effective 7/1/98

Tina McCartney Informational Writer II School-to-Careers Partnership HPR 247, Ext. 7262 Effective 7/1/98

Karry McGhehey Administrative Assistant School-to-Careers Partnership HPR 218, Ext. 7215 Effective 7/1/98

Bryan Penny Project Coordinator School-to-Careers Partnership HPR 205, Ext. 7232 Effective 7/1/98

#### William Hoover

Associate Professor, Chair Electrical Engineering ENG 102, Ext. 7108 Effective 7/1/98

#### Ann Glover

Technical Service Manager Cowan Fine Arts Center Cowan 1147, Ext. 7269 Effective 7/8/98

Guadelupe Saucedo Cadet Campus Security PHY 120, Ext 7060 Effective 7/15/98

Ray Mutchall Secretary Campus Security PHY 102, Ext. 7060 Effective 7/27/98

#### SERVICE RECOGNITION

| Employees | celebrating anniversaries during the summer at the univesity are:                    |
|-----------|--|
| 25 Years  | Dr. Bob Cranford, Professor and Chair, Department of Mathematics, (June 4)           |
|           | Dr. Keith McCoy, Professor, Department of Health and Kinesiology, (July 16)          |
| 20 Years  | Mary Blackmon, Computer Programmer, Information Resources, (Aug. 7)                  |
|           | Dr. James Sellers, Professor, Department of Accounting and Finance, (Aug. 29)        |
| 15 Years  | Joy Turns Duncan, Director, Office of Development, (July 15)                         |
|           | Kyle Stewart, Supervisor, Audio Visual Services, (August 29)                         |
| 10 Years  | Brenda Cantley, Administrative Assistant, Office of Development, (August 18)         |
| 5 Years   | Veta Rich, Library Assistant II, Library Services, (June 15)                         |
|           | Dr. Bill Bruce, Professor, Chair; Department of Curriculum and Instruction, (July 5) |
|           | Thomas Pinkerton, Senior Mail Clerk, Mail Services, (July 15)                        |
|           |  |

Congratulations to all of you for your years of continuous service to UT Tyler!

