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# INTERCOM

## **United Way campaign begins on campus**

There is a one in three likelihood that you or someone near you benefits from programs of the United Way of Greater Tyler. Each year UT Tyler faculty and staff join their fellow citizens in supporting the vital work of 23 area agencies served by the United Way.

“This year the United Way of Greater Tyler is observing its 50th anniversary. Since its beginning, this organization has raised more than \$18 million. By participating in this year’s campaign those of us at the university have an excellent opportunity to return something to the community that gives us so much in so many ways,” said President George F. Hamm. Coordinator of this year’s United Way drive at UT Tyler is Mark Heckmann.

The UT Tyler United Way campaign gets underway next week with the distribution of pledge cards to faculty and staff. Please return your card to a United Way volunteer on campus or to the Public Information Office, ADM 221, by Thursday, Oct. 11 so that UT Tyler’s contributions may be included in the county-wide campaign report.

Participants may pay the full amount of their pledge or any portion with return of the pledge card; or, they may choose to be billed monthly or quarterly by the United Way office. While payroll deduction is not available at UT Tyler, employees may wish to utilize a bank draft to deduct an amount each month from their account for the United Way.



## **UT Tyler to host Southwest NAIA championships**

UT Tyler will host the 1990 Rolex Southwest National Association of Intercollegiate Athletics (NAIA) Collegiate Tennis Championships Friday - Sunday, Sept. 28-30, the Intercollegiate Tennis Coaches Association has announced.

Patriots Coach Fred Kniffen is tournament director for the prestigious event which will feature top players from Schreiner, Oklahoma City University, Northeastern State University, Oklahoma Baptist University, Oklahoma Christian University, Oral Roberts University, Texas Lutheran College and Incarnate Word, as well as UT Tyler.

The Rolex Southwest NAIA Championships is one of 60 men's and women's regional events that make up Rolex Small College Regional Championships. Winners of the regional championships will qualify for the inaugural Rolex National Small College Championships to be held in Corpus Christi Oct. 19-21. Men's and women's champions of that event will earn an automatic berth into the Rolex National Indoor Intercollegiate Championships in Minneapolis Feb. 7-10.

## **Greenhouse ready to restore office plants**

The University Greenhouse has been restored to functioning order. As a service to the university community, the biology department is willing to re-pot, rejuvenate and restore your office plants in the greenhouse.

If you wish to have this done, call Dr. Lynn Sherrod, ext. 7400, to arrange a time to bring your plants to the greenhouse. Please bring a pot if you wish to have the plant re-potted; soil, fertilizer, etc. will be furnished.

Disease or insect infested plants will not be accepted but recommendations will be given on how to treat your sick plant.



## IN THE SPOTLIGHT

**Dr. Robert Geffner**, associate professor of psychology, is co-author, with M.D. Pagelow, of "Victims of Spouse Abuse" in *Treatment of Family Violence: A Sourcebook* published by John Wiley & Sons, New York.

**Dr. Brenda Gilliam**, associate professor of special education, presented a workshop session, "Evaluating Writing Samples from the Woodcock-Johnson Psychoeducational Battery-Revised" at the East Texas Educational Diagnosticians' Association meeting Sept. 11 in Kilgore.

### Students earn SBA outstanding case award

Two students in the School of Business Administration have received the Outstanding Case of the Year Award from the Dallas District of the U.S. Small Business Administration (SBA) for a study conducted through the university's Small Business Institute.

Russ Clevenger and Kevin Howe, both graduate students from Longview, earned the award for their presentation of a business plan they created for Nature's Way Diaper Service in Longview. The students developed a marketing survey, a formal business plan and documentation for capital financing. UT Tyler's Small Business Institute is directed by Dr. Marilyn Young, professor of business administration.

### Granville named to Lindsey chair

Dr. Evelyn B. Granville, visiting professor of mathematics, has been named to the Sam A. Lindsey Chair at the university for the 1990-91 academic year, President George F. Hamm has announced.

Granville, who joined the UT Tyler faculty this fall, holds a Ph.D. in mathematics from Yale University.

Granville has more than 20 years of teaching experience, most recently at California State University in Los Angeles and at Texas College, as well as at the University of Southern California and at Fisk University.

She has 16 years of experience with government and private industry including IBM, North American Aviation Space and Information Systems Division, Space Technology Laboratories Computation and Data Reduction Center, Department of the Army Diamond Ordnance Fuze Laboratories and the Institute for the Mathematical Sciences at New York University.



## Change to be topic of management speaker

"Managing Change: Seizing the Opportunity" will be the topic of management consultant Dr. James F. Hennig beginning at 9 a.m. Thursday, Sept. 27 in BUS 158.

Hennig's address is part of the Management Speaker Series sponsored by Kelly-Springfield, Medical Center Hospital, Mother Frances Hospital, the Trane Company, and University Park Hospital. For ticket information call the Office of Continuing Education, ext. 7362.

A dynamic speaker and consultant to Fortune 500 companies and major associations throughout the world, Hennig's areas of expertise include win/win negotiations, increased productivity and managing organizational change. He currently serves on the executive committee of the 3,300-member National Speakers Association.

He is author of the book *The Familiar Stranger*, and has published numerous articles in business and trade publications worldwide. He holds master's and doctorate degrees from Purdue University where he also taught for several years.

## New telephone area code planned for Tyler

Beginning Nov. 4, Southwestern Bell Telephone will place in service a new area code — 903 — for 200 cities located in North and Northeast Texas, including Tyler.

Please keep this change in mind when ordering letterheads, business cards and other printed materials with departmental telephone numbers. A limited amount of these items should be ordered if needed prior to Nov. 4; the 903 area code should be used (instead of 214) on all printed materials intended for use after Nov. 4.

## 1990-91 calendars available in Print Shop

The following calendars for 1990-91 are available in the Print Shop:

3 $\frac{1}{2}$ x 6	E17-50 Flip-over 12-month desk calendar	\$1.00
8 $\frac{1}{2}$ x 11	16-month wall calendar	\$2.25
17 x 22	Desk/wall 12-month calendar	\$2.00

INTERCOM is published every other Monday (excluding holidays) during fall and spring, and once monthly during summer sessions, for UT Tyler faculty & staff. Deadline for written material is Wednesday before publication in the Public Information Office, ADM 221.

## The University of Texas at Tyler

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