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November 14, 1988

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## Economic series begins

Officials of the Texas Department of Commerce and the U.S. Department of State will be among the featured speakers as UT Tyler inaugurates its new Economic Outlook Series on Friday, Nov. 18 with a public seminar entitled Economic Issues Conference. The conference, which offers a comprehensive, post-election analysis of issues facing the East Texas, state, national and international economies, is co-sponsored by the Texas Department of Commerce. Speakers and their topics include:

- J. William Lauderback of Austin, executive director of the Texas Department of Commerce, "Economic Issues Facing the State of Texas."

- William B. Milam of Washington, D.C., deputy assistant secretary for international finance and development, U.S. State Department, "International Economic Issues."

- Dr. Sydney Smith Hooks of Dallas, senior vice president and director of economics and portfolio risk analysis, NCNB Texas National Bank, "National Economic Issues."

- Dr. Tim Kane, professor of economics and director, Office of Business and Economic Research at UT Tyler, "Economic Issues Facing East Texas."

The conference will be held 8:30 a.m.-noon in BUS 158. Admission is \$20 per person and reservations may be made by calling John Childs, ext. 7364.

The Economic Outlook Series continues with the Economic Forecast Conference in January and the Economic Opportunities in the 90's Conference in March.

## **Campus United Way exceeds 1987 total**

UT Tyler's United Way campaign for 1988 reached a total of \$5,856, an increase of \$295 over last year's total of \$5,561.

As last year, the School of Liberal Arts contributed the largest amount of any one area with pledges totaling \$1,125.

Twenty-three agencies are served by United Way of Greater Tyler, providing information and referral services, help for the mentally and physically disabled, family and individual counseling, day care, character building, disaster assistance and senior citizens services.

Thanks to all those who helped make the United Way of Greater Tyler a success through pledges to UT Tyler's campaign.

## **Tickets available for Mark Twain program**

Tickets remain available for "Mark Twain Revisited," a one-man show spotlighting the wit and wisdom of America's greatest humorist, to be presented at 8 p.m. Tuesday, Nov. 15 in the University Center.

Sponsored by Friends of the Arts, the program features Parker Drew as 70-year old Twain (Samuel Clemens). Faculty and staff tickets are \$1 and may be obtained in the UT Tyler Bookstore or by calling the Office of Development, ext. 7110.

Drew has brought "Mark Twain Revisited" to more than 300 colleges, universities and conventions in 32 states. He also has portrayed the author in film and television, and as a special guest for the nightclub performances of Lou Rawls, Andy Williams and Tim Weisberg.

Drew's 25 years of experience in the performing arts includes major roles in more than 30 diverse productions, including "The Music Man," "Man of La Mancha," "Cabaret," "West Side Story," "Oliver!", "The Wizard of Oz" and "Guys and Dolls." In 1986 he made his debut as conductor and musical director of a production of "A Chorus Line."

## **Talent Show planned Nov. 18**

Comedian Henry Cho, "the Korean hillbilly," will emcee a Talent Show 7 - 9 p.m. Friday, Nov. 18 in the University Center.

Cho, a 26-year-old Tennessee native, is one of the fastest rising stand-up comedians in the business. Known for his thick Tennessee accent, his act contains bits and pieces of his own life including growing up in Tennessee with Korean parents and college days at the University of Knoxville.

He has appeared on network and cable television and was a star attraction at the 1988 National Association of Collegiate Activities (NACA) annual conference .

The Talent Show will include an Indian hoop dance, solo and duet singing performances, instrumentalists and several comedy acts. Area radio and television personalities will serve as judges; cash prizes will be awarded to first, second and third place winners.

## **SBA district awards to be presented**

Two case studies by seven students in the School of Business Administration have been named Distinguished Case Studies by the Small Business Administration. The awards will be presented by Dallas District SBA representatives at 10 a.m. Thursday, Nov. 17 in BUS 131.

Students Mark Cheatham, William Goza, Ladina Wingert, James Womack, Elizabeth Cunningham, Ronald Shamsie and John Toble conducted the award-winning studies which each included marketing research, telephone surveys, statistical computations and a 30-page written report.

Both studies, a financial analysis for a business venture in Tyler and a business plan for a new service in Longview, were conducted through the university's Small Business Institute.



## in the spotlight . . .

**Karen S. Lee**, assistant professor of accounting, presented a tax update at the Community College in Accounting Education 14th annual workshop in Dallas sponsored by the American Accounting Association and the College of Business Administration, Texas Tech University. Participants included accounting faculty from colleges and throughout Texas as well as 11 other states.

**Dr. Milton Jones**, professor and Department of Accounting chairman, attended the Accounting Chairperson's Forum and Seminar for Accounting Education Oct. 20-21 in San Antonio. The major thrust of the meetings was the proposed legislation to require 150 hours for those who plan to become CPAs, which will have a major impact on university accounting curricula across the state.

**Dr. W.A. Mayfield**, professor of technology, and the UT Tyler Department of Technology's teacher workshops were the subject of an article in the summer 1988 issue of *ATTE Journal*.

**James Pace**, assistant professor of art, has been selected to exhibit work in the Islands Productions International Exhibition sponsored by the Galveston Art Center. The exhibit opens in April 1989.

**Dr. David Riddle**, associate professor of chemistry, presented "Ground Water Contamination by Petroleum Production Activities in an East Texas Oil Field: A Case Study" at the Third International Conference on Environmental Contamination in Venice, Italy Sept. 28. The conference was co-sponsored by the United Nations Environment Program and the World Health Organization.

**Dr. Wallace Schmidt**, associate professor of speech, served on the "Freedom of Speech: A Constitutional Right" program of the Texas Speech Communication Association meeting Oct. 6-8 in Fort Worth.

**Dr. James Sellers**, professor of accounting, is author of an article, "Practice Management," published in the September/October issue of *Today's CPA*.

**Dr. Jeanie Stanley**, associate professor of political science, presented "Party Realignment in Texas: the 1988 Elections" and "Gender Differences in the Impact of State Legislators" at the annual meeting of the Southern Political Science Association in Atlanta, Ga. She also participated in a roundtable on the 1988 elections in the South and served on the association's nominations committee.

**Dr. Marilyn Young**, professor of business administration, presented "Marketing Research for Health Professionals" at the East Texas Hospital Division of the Texas Hospital Association quarterly meeting at Titus County Memorial Hospital in Mount Pleasant Oct. 20.

## **Faculty art exhibition opens**

The contemporary aesthetic -- from landscapes to social criticism -- is the focus of this year's Annual Art Faculty Exhibition.

Paintings, drawings, prints, ceramics and sculpture are included in the exhibit which will be open to the public 8 a.m.- 5 p.m. weekdays in UC 101 through Dec. 16.

Department of Art faculty members whose recent works will be represented are Don Van Horn, department chairman and associate professor; Dr. William Stephens, professor; James Pace, assistant professor; and Nancy McCain, instructor.

## **Non-credit course ideas, instructors sought**

The Office of Continuing Education is in the process of planning its spring schedule of non-credit courses and is looking for courses or seminars that will meet the needs of the community.

A wide variety of subject matter will appeal to businesses, individuals or the general public. Continuing education instructors are of course paid for each course taught. If you have an idea for a course please call John Childs, ext. 7364.

## PERSONNEL UPDATE

### Health Insurance meeting scheduled Nov. 17

American General Group Insurance representative Lauren Walton will be on campus Thursday, Nov. 17 to present information on our health insurance plan and answer questions regarding the Preferred Provider Organization.

In addition, UT Health Center at Tyler representatives will be available to provide UT Tyler employees a description of facilities and services at the Health Center.

For your convenience, two meetings have been scheduled: 10:30 a.m. and 3 p.m. Please plan to attend one of these presentations Nov. 17 in ADM 127.

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