

University of Texas at Tyler

Scholar Works at UT Tyler

Intercom

Marketing & Communications Records

5-23-1988

Intercom 1988 May 23

University of Texas at Tyler

Follow this and additional works at: <https://scholarworks.uttyler.edu/intercom>

Recommended Citation

University of Texas at Tyler, "Intercom 1988 May 23" (1988). *Intercom*. Paper 166.
<http://hdl.handle.net/10950/3464>

This PDF is brought to you for free and open access by the Marketing & Communications Records at Scholar Works at UT Tyler. It has been accepted for inclusion in Intercom by an authorized administrator of Scholar Works at UT Tyler. For more information, please contact tgullings@uttyler.edu.

INTERCOM

Published bi-weekly for THE UNIVERSITY OF TEXAS AT TYLER personnel

May 23, 1988

Vol. 15, No. 17

1988 Summer Scholars announced

Thirteen internationally known educators -- including six guest lecturers, six visiting professors and an artist-in-residence - will be presented in the 1988 Windsor-Richardson Summer Scholars Program.

Guest lecturers will be: Dr. William Samelson, textbook author and visiting professor at Trinity University; Dr. Murray A. Straus, director of the Family Research Laboratory at the University of New Hampshire; Dr. Benjamin Massey, professor of physical education at the University of Illinois; Dr. Alan Rosenbaum, associate professor of psychology and psychiatry at the University of Massachusetts; Dr. Richard C. Nelson, director of the International Center for Sport and Exercise Science at Pennsylvania State University; and George Leonard, author and former editor of *Look* magazine.

Visiting professors teaching at the university this summer will be: Dr. Edward C. Frierson, award-winning educator from Nashville, Tenn.; Dr. Peter Wright, distinguished professor of management at Southeastern Louisiana University; Dr. Ian Condie, professor of education at Jordanhill College, Glasgow, Scotland; Dr. John Evans, professor of English at Arizona State University; Dr. Robert Loewenberg, director of the Institute for Advanced Strategic and Political Studies, Jerusalem, Israel; and Dr. Helmut Schreier, professor of education at the University of Hamburg, Germany.

Joseph Koranda, printmaker and papermaker, will serve as artist-in-residence for the second summer session.

Reading conference planned June 15

"Vote for Success in '88 -- Read!" will be the theme of the seventh annual summer conference on reading to be sponsored Wednesday, June 15 by the UT Tyler Council of the International Reading Association.

Designed to bring together educators and students from throughout East Texas, the conference is open to anyone interested in promoting reading in the classroom.

Keynote speaker will be Dr. Connie Juel, associate professor of curriculum and instruction at UT Austin. Juel, who holds a doctorate from Stanford University, is associate editor of *Reading Research Quarterly* and recently completed a longitudinal study of reading and writing acquisition by students in their first four years of school.

The conference also will feature a session on secondary-level corrective reading by Georgia Goodier, Cynthia Griffin and Linda Pollard, reading specialists from John Tyler High School. Jane Smith, who teaches in the Hallsville ISD, will present results of an experimental study on paired reading between parent and child and its effects on reading fluency and comprehension.

Registration is \$10 for professionals and \$3 for students and should be received by June 10. For more information contact the Department of Special Services, ext. 7055.

Savings bond campaign extended

UT Tyler's savings bond campaign has been extended. Employees have until Wednesday, May 25 to authorize a payroll deduction. Please return payroll authorization cards to the Personnel Office.

in the spotlight . . .

Herb Epstein, executive-in-residence, was honored in March by Aerospatiale Helicopter Corporation with the renaming of their training center to The Herb Epstein Training Center. His portrait is permanently displayed in the entrance of the building.

Dr. Olga Fischer, associate professor of education, presented "Improving Written Composition with Microcomputers: A Process Approach," and **Dr. Chester Fischer**, associate professor of education, presented "Teaching with LogoWriter: Turtle Graphics Meet the Written Word" at the Texas Computer Education Association Area IV Conference April 23 at UT Tyler.

Amy S. Glenn, instructor of political science, and **Jacqueline Maxfield**, political science student, presented a paper, "School Board Responsiveness and the Electoral System," at the Southwest Political Science Association annual meeting in Houston.

Dr. Davor Jedlicka, associate professor of sociology, received a faculty development grant from the Southern Center for International Studies to attend The Annual Asia-Center Seminar May 5 - 6. Also, **Jedlicka and Dr. Stephen Lefevre**, associate professor of political science, have received a Fulbright Group Projects Abroad Grant from the U.S. Department of Education. The project, "Seminar in Modernization and Education in Yugoslavia," will take place at four universities in Yugoslavia and the Interuniversity Center in Dubrovnik.

Dr. George Joyce, professor of marketing, attended the Southwest Business Association meeting at Central State University in Edmond, Okla. April 21 - 22. He chaired the session "Managerial and Strategic Implications for Marketing Services" and also made a presentation on services marketing and corporate culture.

Dr. W. Allen Martin, associate professor of sociology, was the keynote speaker at Leadership Tyler's spring conference, focusing on community social issues, April 21 at the Petroleum Club.

Dr. Robert F. McClure, Department of Psychology chairman, presented a paper, "Demographic and Lifestyle Variables Related to Senile Dementia of the Alzheimer's Type," at the Southwestern Psychological Association annual convention April 21 in Tulsa, Okla.

Dr. A. Richard Mitchell, visiting professor of mathematics, gave an invited lecture, "Number Theory and Computers," at the NCTM regional meeting March 10 - 12 in Marshall.

Dr. Peter Nelligan, assistant professor of criminal justice, presented a paper, "An Empirical Study of the Effects of the Gender of Jurors on Verdicts in Sexual Assault Cases," at the Academy of Criminal Justice Sciences annual meeting April 7 in San Francisco.

Dr. James Sellers, Department of Accounting chairman, presented "Accounting Trivia -- An Entertaining and Effective Approach to Learning" at the American Accounting Association's midwest regional meeting April 22 in St. Louis. Mo.

news and interviews . . .

Jerry Alexander, coordinator of student services, was interviewed about career opportunities for spring graduates on KLTV May 9.

Amy S. Glenn, instructor of political science, provided commentary for the primary elections on KLMG March 8.

Dr. Christina Mitchell, director of counseling/testing, was interviewed about career change and redirection on KTBB April 21.

Dr. Robert T. Partain, School of Sciences and Mathematics dean, discussed teaching versus other career choices on KLTV April 9.

Dr. Jeanie Stanley, associate professor of political science, discussed the primary process on KLTV May 7.

Joyce receives Chancellor's Council award

Dr. George Joyce, professor of marketing, is recipient of the 1988 Chancellor's Council Outstanding Teaching Award. The award recognizes excellence in teaching by faculty members at the seven academic components of The University of Texas System.

"This is a great recognition for your many accomplishments and honors you, The University of Texas at Tyler and the entire University of Texas System," said Dr. Hans Mark, UT System chancellor, in notifying Joyce of the award.

GMAT, PPST review courses scheduled

Review courses for the Graduate Management Admissions Test (GMAT) and the Pre-Professional Skills Test (PPST) have been scheduled by the Office of Continuing Education and Professional Development. Each course will meet in three Saturday sessions 9:30 a.m.- 2 p.m., to provide students the opportunity to improve their skills in reading, math and test taking as well as verbal and vocabulary skills.

GMAT Review will be held May 28, June 4 and 11. PPST Review is scheduled June 4, 11 and 18. Cost of each course is \$60. For more information call ext. 7363.

Library sets special hours during coding project

In conjunction with the Robert Muntz Library's bar coding project, the library will continue to be closed through Sunday, May 29. The second floor will open 4 - 5 p.m. Monday - Friday for faculty and staff only. No books will be checked out during this period.

Hours will be 8 a.m. - 5 p.m. Monday and Tuesday, May 30 - 31. Regular hours resume Wednesday, June 1.

PERSONNEL UPDATE

NEW EMPLOYEE

Alicia Barrett
Laboratory technician II
HPR 102, ext. 7402
Effective 6-01-88

SERVICE RECOGNITION

Congratulations to the following employees for 15 years of continuous service at UT Tyler: Frank Smyrl, professor, School of Liberal Arts, June 1; Olene Harned, librarian, June 2; and Robert Cranford, professor, School of Sciences and Mathematics, June 4.

Employees celebrating five years of continuous service at the university are: R.C. Thomas, utilities operations supervisor, May 9; Roy Greer, maintenance worker III, May 23; and Patricia Lindsey, library assistant I, June 7.

INTERCOM is published every other Monday (excluding holidays) during fall and spring semesters, and once each month during the summer sessions, for The University of Texas at Tyler personnel. Deadline for submission of written material is 5 p.m. Wednesday before publication. The information is collected, edited and written in the Public Information Office, ADM 221, telephone extension 7170.