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INTERCOM

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November 23, 1987

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New telephone system effective Dec. 7

UT Tyler's telephone system will go on Centrex effective Monday, Dec. 7. Beginning on that date the university switchboard number will be 566-7000 and each department will have a direct line bypassing the switchboard, according to the Office of Business Affairs.

Persons calling from off-campus will dial the seven-digit direct line number; persons calling a department on-campus will use an extension number which will be the last three digits of that department's number. These changes will provide a more accessible and convenient telephone system campus-wide.

Also, an additional TEX-AN line will be added, bringing a total of eight to the campus telephone system. A new Admissions Hotline, 1 - 800 - UT TYLER already is in use.

Directories listing the new direct line numbers will be issued shortly; if a new number is needed before updated directories are available, contact Alice Fast at ext. 304.

Campus UW campaign exceeds goal

UT Tyler's United Way campaign for 1987 totaled \$5,561, surpassing its goal of \$5,535. These figures represent an increase of more than 12 percent over the university's 1986 campaign total of \$4,942, according to Mark Heckmann, campaign chairman.

The School of Liberal Arts contributed the largest amount of any one area with pledges totaling \$1,134.

United Way of Greater Tyler funds 22 local organizations that provide information and referral services, assistance for the mentally and physically handicapped, family and individual counseling, day care, disaster aid and senior citizens services.

Thanks to all those who helped make the United Way campaign at UT Tyler such a success by "brightening someone else's life through your United Way."

Enterprise zone seminar set Dec. 9

"Enterprise Zones: How to Put the New Legislation to Work for Your Community" will be presented Wednesday, Dec. 9 in Tyler and Longview by the UT Tyler Business and Research Program, East Texas Council of Governments, Tyler Chamber of Commerce and Longview Chamber of Commerce.

Persons may attend the seminar at either location, 10 a.m.- noon in BUS 158 or 2 - 4 p.m. at Maude Cobb Center. Designed for city and county administrators -- mayors, city managers, councilmen, county commissioners, regional planners and others concerned with the economic development of East Texas -- the seminar provides participants the opportunity to learn more about the Enterprise Zone Act (House Bill 752) recently authorized by the Texas State Legislature, including how an enterprise zone can help revitalize a community's economy through new jobs and tax incentives.

Seminar presenters will be Carlos Renteria, Department of Housing and Urban Development, and Wardaleen Belvin, Texas Department of Commerce. For more information call John Childs, coordinator of continuing education, ext. 222.

in the spotlight . . .

Dr. Deborah S. Bockmon, assistant professor of nursing, and **Dr. Doris J. Riemen**, director of the Division of Nursing, have had an article, "Qualitative vs. Quantitative Nursing Research," published in *Holistic Nursing Practice*, November 1987.

Dr. Sheldon Dunham, assistant professor of technology, spoke to the Tyler Evening Lions Club Nov. 16 about undergoing cornea transplant surgery.

Dr. Brenda Gilliam, assistant professor of special education, presented "Motivating Slow Learners and Special Students in Mainstream Classes" recently at Hubbard Middle School.

Dr. Allen Martin, associate professor of sociology, presented a paper, "The Effectiveness of Volunteers on Paid Employees: A Study of National Parks in the Southwestern United States," at the National Social Sciences Association meetings Oct. 23 in Dallas.

Dr. Wallin McCardell, associate professor of journalism and Department of Drama and Communication chairman, spoke about communication to the Women's Council of Realtors at a Tyler Petroleum Club luncheon Oct. 14.

Dr. Christina Mitchell, director of counseling/testing and associate professor of psychology, has had her article "Paralleling Cognitive and Moral Development with Spiritual Development and Denominational Choice" accepted for publication by *Psychology - A Journal of Human Behavior*.

Dr. Wallace Schmidt, associate professor of speech, is serving on the by-laws committee of the Texas Speech Communication Association. He also will serve as coordinator for a convention program on "Application of Rhetorical and Communication Theory."

Dr. James Sellers, professor of accounting, **Dr. Buddy Odom**, professor of finance, and **Jon Hayden**, instructor of business administration, recently had a paper, "Personal Financial Planners: Specialists or Generalists," accepted for presentation to the national meeting of the Academy of Financial Services. The academy is an organization focusing on research and curriculum development in the disciplines related to financial services.

Dr. Lynn Sherrod, professor of biology and dean, School of Sciences and Mathematics, presented "Plants of Modern Medicine" to the Swan Garden Club and the Twigs and Daisies Garden Club Oct. 8.

Dr. William B. Stephens, professor of art, was invited to present his paper, "Searching for the Image of Glory: Monuments and Myths," at the 1987 American Studies Association Nov. 19-21 at East Texas Baptist University.

Dr. Cynthia Weiss, R.N., assistant professor of nursing, presented a program, "Legal Aspects of Critical-Care Nursing" to the Greater East Texas Chapter of the American Association of Critical Care Nurses Nov. 2 at Mother Frances Hospital.

Dr. Marilyn Young and **Dr. C. Ray Gullett**, professors of business administration, were presented awards for their work with Colt Enterprises, the worker-owned clothing manufacturing company, at the company's grand opening ceremonies Oct. 10.

Dr. Paola Zinnecker, associate professor of English as a second language, was keynote speaker at the Southwestern International Consortium Regional Conference on Teaching Culture Oct. 15-16. The conference was sponsored jointly by Texas College and Grambling State University through a grant from the U.S. Department of Education.

UT Tyler receives U.S. Army Reserve award

UT Tyler has been awarded a certificate of appreciation by the National Committee for Employer Support of the Guard and Reserve, U.S. Army Reserve Program.

Given for outstanding support of the USAR program and its employees, the certificate was accepted on behalf of the university by Dr. James Harbaugh, assistant professor of technology and a member of the reserves, in a ceremony Nov. 22 at the 4150th USARF School in Dallas.

Division of Nursing plans brown bag luncheons

The Division of Nursing is sponsoring a series of Brown Bag Luncheons. Students and faculty are invited to bring their lunch and share in the presentation and discussion of research by nursing faculty.

All presentations begin at 11:45 a.m. in SCI 205. The series is scheduled to include:

Nov. 23: "Predictors of Adjustment to Cancer"-- Dr. Linda Campbell

Feb. 15: "Current Administrative Practices in Nursing Faculty Practice Plans" -- Paul Brown

March 21: "Factors Associated with Changing the Health Pattern of Exercise" -- Dr. Deborah Bockmon

April 18: "Moral Development" -- Barbara Cushing

Quality management to be topic of program

"Quality Management: It's Meaning, Impact and Application to American Industry" will be the topic of a program sponsored by the Business Students Organization 9:30- 10:45 a.m. Tuesday, Nov. 24 in BUS 158.

Presenters will be Joe N. Randolph and William R. Hansen of Texas Eastman Company in Longview. The program is open to faculty, staff and students at no charge.

Senior art students exhibit works in UC 101

Works in charcoal and pencil, oil, ceramics and bronze casting are featured in a senior art exhibit in UC 101 through Dec. 9.

Student artists are Cassie Lugge-Strickland, Suzanne Cross Shelton and Kristy Wisdom Pacetti.

Carpet installation scheduled Nov. 25 - 29

The walkway between the first floor of the University Center and the second floor of the Administration Building is scheduled to be carpeted during the Thanksgiving holidays.

To minimize inconvenience to all parties, work is scheduled to begin the evening of Wednesday, Nov. 25 and is expected to be completed Sunday, Nov. 29.

Library sets Thanksgiving holiday hours

The Robert R. Muntz Library will close at 5 p.m. Wednesday, Nov. 25 and re-open 8 a.m.- 5 p.m. Friday, Nov. 27. Weekend hours will be the same as usually scheduled.

PERSONNEL UPDATE

SERVICE RECOGNITION

Congratulations and best wishes to Dr. Robert Marsh, registrar, who celebrates 15 years of continuous service at the university Dec. 1.

INTERCOM is published every other Monday (excluding holidays) during fall and spring semesters, and the first Monday of each month during the summer sessions, for The University of Texas at Tyler personnel. Deadline for submission of written material is 5 p.m. Wednesday before publication. The information is collected, edited and written in the Public Information Office, ADM 221, telephone extension 215