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### Intercom 1985 April 25

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# Cisneros to speak at commencement

San Antonio Mayor Henry G. Cisneros will be the speaker for the 1985 Spring Commencement of The University of Texas at Tyler, Dr. George F. Hamm announced today. The commencement recognizing both fall and spring graduates of UT Tyler will be at 7:30 p.m. Friday, May 10, in Harvey Hall.

Cisneros was a faculty member at UT San Antonio, teaching urban and environmental affairs, before he entered the political arena. He holds a bachelor of arts degree and a master's degree from Texas A&M University and a second master's degree at the John F. Kennedy School of Government at Harvard. From there he went to George Washington University where he completed his doctorate.

The mayor served as a member of the San Antonio City Council from 1975 to 1981 when he became a candidate for mayor and won by a large majority. He was reelected to his third term in office this month.

The commencement speaker is the mayor of Texas' third largest and the country's 10th largest city, and the first Hispanic mayor of a major American city. He was one of several prospective vice presidential candidates interviewed in 1984 by Walter Mondale.

In 1982, Cisneros delivered the Richard S. Childs lecture to the City Club of New York, in which he laid out his views for the foundation of a national urban policy that recognizes the need to coordinate urban development with national reconstruction. The speech was widely covered and reproduced in "Representative American Speeches in 1982 and 1983."

# Three professorships announced at meeting

Three members of The University of Texas at Tyler faculty were named to professorships at a meeting of the UT System Board of Regents held in Tyler April 11-12. All appointments are for the 1985-86 academic year.

Dr. Paula Lundberg, assistant professor of psychology, was named to the J.S. Hudnall Professorship for American Affairs and Dr. James F. Koukl, director of the medical technology program, was named to the J.S. Hudnall Professorship in Energy and Technology.

Hudnall Professorships have been awarded at UT Tyler for each of the past three years.

Dr. Wendell C. Hewett, professor of business administration, was named to the George W. and Robert S. Pirtle Distinguished Professorship in Free Enterprise. He is the first recipient of this professorship, funded through an endowment given to the university by George W. Pirtle and Robert S. Pirtle.

In other action, the board voted to accept a \$5,000 gift and a \$20,000 pledge, payable over a five-year period, for a total of \$25,000 from Nancy Lake to establish the H.J. McKenzie Presidential Endowed Scholarship at UT Tyler. Income earned from the endowment will be used to grant annual scholarships to outstanding students at the university.

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## Cox elected to national post

Dr. Robert L. Cox, dean of The University of Texas at Tyler School of Education and Psychology, was elected chair pro tempore to the Advisory Council of State Representatives (ACSR) of the national association of colleges for teacher education.

ACSR coordinates programs and activities of the state affiliates of the American Association of Colleges for Teacher Education (AACTE).

## Spring concert set April 26

"New Day," a spring concert by The University of Texas at Tyler Chorale, will be presented at 8 p.m. Friday, April 26 in the University Center.

Scheduled program selections include works by Bach, Howland and Morley. Popular and folk selections such as "Georgia On My Mind," "Shenendoah" and "You Are the New Day" also will be performed.

Chorale members are: Linda Berry, Mark Best, Charles Case, Sheila Cooper, Iva Dyer, Shannon Ebarb, Edward Echols, Kenneth Fisher, Lori Gaddis, Joan Halbert, Beverly Hanna, Roderick Harden, Sherrie Lloyd, Betty McCain, David Marks, Julie Reeves, George Robin, Mark Trammel and Donna Ward.

Dr. Mark Mecham, assistant professor of music, will direct the concert. Accompanist will be Elaine Merrbach.

## Brown Bag Colloquium slated

The Faculty Research Committee will host a Brown Bag Colloquium from noon to 1 p.m. Friday, April 26 in UC 207.

Dr. Bob Geffner, associate professor of psychology and director of the Family Violence Research Program, will present "Characteristics and Treatment of Violent Couples."

### TELEPHONE TIPS

When on-campus callers dial the university operator for extension information, the operator can also aide the caller by transferring the call on the spot to the extension the caller would have had to dial, saving him from dialing a second time.

## in the spotlight...

**Dr. Olga Fischer**, assistant professor of education, and **Dr. Chester A. Fischer**, associate professor of education, presented a paper, "Educational Computing as Electronic Craft," at the Association for Supervision and Curriculum Development annual conference in Chicago in March.

**Dr. William Fisk**, assistant professor of psychology, presented "Can the English Language Make a Sex-Neutral Presentation?: English and Hispanic Bilingual Speaking Children's Responses to 'he'/'she' and 'they'—Grades K-5" at the National Council of Teachers of English spring conference in March.

**Dr. Neil Ford**, associate professor of biology, presented three papers at the Texas Academy of Science 88th annual meeting March 14-16 at UT Dallas: "Aggregation Tendency in Adult Checkered Garter Snakes, *Thamnophis Marcianus*" (coauthored by Debra Holland), "Species and Sexual Specificity of Pheromone Trails of the Checkered Garter Snake, *Thamnophis Marcianus*," (coauthored by M.L. Obleness) and "The Feeding Strike of Three Species of Vine Snake, *Uromacer*" (coauthored by Nancy Ulrich).

**Dr. Paula Lundberg**, assistant professor of psychology, recently was the subject of an article published in the German science magazine *Selecta*. The article described her research in "The Effects of Chronic Dietary Lecithin Exposure on Plasma Lipids."

**Dr. Wallace V. Schmidt**, associate professor of speech, discussed the role of communication in society on KLTV's "Issues '85" program which aired March 10.

**Dr. Jim Stewart**, associate professor of biology and Department of Biology chairman, and **Dr. Don Killebrew**, associate professor of biology, judged and critiqued papers in the regional Junior Texas Academy of Science competition at Robert E. Lee High School recently.

**Don Van Horn**, associate professor of art and Department of Art chairman, has had works included in two national sculpture shows: "OK—USA," an exhibition juried by James Surls at Cameron University, Lawton, Okla., and "Morehead Outdoors" at Morehead University, Morehead, Ky.

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# Alumni Association Scholarship

5K Run/Walk 10K Run

May 11, 1985

\* Trophies

\* T-shirts

\* Drawing for a trip  
to the Bahamas

Entry fee \$7 before May 1, \$10 thereafter. Applications available from Public Information Office, ADM 215.

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## Computers available at discount

Apple Computer Corp. has announced that the Macintosh Bundle Resale program has been extended to May 15, 1985. The original Macintosh Bundle offer expired on March 31 and was quite a success here at the university.

The prices for the bundles are given below. This is not quite as big a discount as was initially offered, however, it still represents a very good savings.

Macintosh 128K Bundle. Includes internal and external disk drive, Imagewriter Printer, Macwrite/Macpaint. Retail \$3,285.00, your price \$1,790.00.

Macintosh 512K Bundle. Includes internal and external disk drive, Imagewriter Printer, Macwrite/Macpaint. Retail \$3,885.00, your price \$2,190.00.

To meet the May 15, 1985 deadline all orders must be submitted to the Purchasing Office by Friday, May 10, 1985. A minimum order of \$10,000.00 must be made up if we are to be eligible to participate. To place your order, go to the purchasing office, ADM 110 or call Jack Adrian at extension 304.

## NEW EMPLOYEES

Barbara Bennett  
Secretary II  
Development Office  
ADM 221, Ext. 224  
Effective 4/8/85

Peg Dunklin  
Secretary I  
School of Sciences and  
Mathematics  
HPR 102, Ext. 206  
Effective 4/11/85

Lynn Nix, assistant bookstore manager, will celebrate 10 years of continuous service at the university on May 1. Congratulations Lynn!

## Resale program offered

The University of Texas at Tyler has entered into a plan with Microage Computer Store, Tyler, for the purchase of computers by the faculty, staff and students of the university.

Available for immediate purchase are the following:

A personal computer with 360K (5¼'') disk drives. Included are a monochrome monitor and a parallel printer adapter. The price is 12 percent off the manufacturers suggested price list.

For ordering information see Jack Adrian in the Purchasing Office, ADM 110 or call extension 304.

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