

University of Texas at Tyler

Scholar Works at UT Tyler

Intercom

Marketing & Communications Records

4-11-1984

Intercom 1984 April 11

University of Texas at Tyler

Follow this and additional works at: <https://scholarworks.uttyler.edu/intercom>

Recommended Citation

University of Texas at Tyler, "Intercom 1984 April 11" (1984). *Intercom*. Paper 239.
<http://hdl.handle.net/10950/3391>

This PDF is brought to you for free and open access by the Marketing & Communications Records at Scholar Works at UT Tyler. It has been accepted for inclusion in Intercom by an authorized administrator of Scholar Works at UT Tyler. For more information, please contact tgullings@uttyler.edu.

Regents meet in Tyler

The appointment of the first George W. and Robert S. Pirtle Distinguished Professorship in Free Enterprise and of two J.S. Hudnall Professorships for 1985-86 are among agenda items to be considered for The University of Texas at Tyler by the UT System Board of Regents when they meet Friday in Tyler.

The regents are meeting today and Friday at the UT Health Center at Tyler. The regents were on the UT Tyler campus earlier today for a driving tour of the campus and to hear a report from President George F. Hamm.

The public meeting begins at 1:30 p.m. Thursday at the UT Health Center in the 6 north conference room.

Other agenda items relating to UT Tyler to be considered by the regents Friday include the recommendation to accept a gift and pledge to establish the H.J. McKenzie Presidential Endowed Scholarship and a recommendation for oil and gas lease as part of the Sam A. Lindsey Endowment Fund.

Gould speaks in colloquium

"The Origins of the Modern Presidency" will be the topic of the Liberal Arts Colloquium Spring Lecture Series at noon Thursday, April 18 in ADM 127. Guest speaker is Dr. Lewis Gould, professor and chairperson of The University of Texas at Austin Department of History.

Gould received his doctorate from Yale University. He has taught at the university level for 20 years and is the author of six books on political history.

Merrifield to discuss U.S., world economies

Dr. D. Bruce Merrifield, assistant secretary for productivity, technology and innovation, U.S. Department of Commerce, is scheduled to speak at 8 p.m. Thursday, April 18 in The University of Texas at Tyler University Center. Merrifield will discuss the major forces of change that will restructure United States and world economies over the next decade. The lecture is free and open to the public.

Prior to his current position, Merrifield was vice president of technology and venture management for The Continental Group. He is president-elect of The Industrial Research Institute and is a former trustee and chairman of the Research Council of the American Management Association.

Merrifield is a graduate of Princeton University and holds master's and doctoral degrees in physical organic chemistry from the University of Chicago.

Scholarship Fun Run scheduled

The University of Texas at Tyler Alumni Association has scheduled its Scholarship Fun Run for Saturday, May 11 on the UT Tyler campus.

The 5K (3.1 miles) run/walk and 10 K (6.2 miles) run is sponsored by the Tyler Coca-Cola Bottling Company and endorsed by the Tyler Roserunners.

Trophies will be awarded to overall winners and first, second and third place finishers in each age group. A random drawing for a trip for two to the Bahamas will highlight the awards ceremony following the race.

T-shirts will be given to the first 500 entrants. Entry fee is \$7 before May 1 and \$10 thereafter. All proceeds support the UT Tyler Alumni Association scholarship fund and are tax deductible. Applications may be picked up in the Public Information Office, ADM 215.

Westmoreland speaks in lecture series April 23

Gen. William C. Westmoreland will speak in The University of Texas at Tyler Distinguished Lecture Series at 8 p.m. Tuesday, April 23 in the University Center.

Former U.S. Army chief of staff, Westmoreland served as commander in Vietnam under presidents Johnson and Nixon. The retired general has been in the news recently for his libel suit against CBS-TV.

Westmoreland received his Bachelor of Science degree from West Point in 1936 and holds several honorary degrees. He is the recipient of more than 30 national and international awards, including the Legion of Mercy and the Bronze Star.

A limited number of tickets are available. Complimentary tickets are available to faculty and staff from the Public Information Office, ADM 215, and from each dean's office. Students may pick up a ticket from the Student Activities Office, UC 111, or from the deans' offices.

Computer seminar slated

The first in a series of four computer awareness seminars will be offered from 9 a.m. - 4 p.m. Friday, April 19 by The University of Texas at Tyler Office of Continuing Education.

"Apple MacIntosh Software" will be the topic for the first seminar which uses color slides to introduce fundamental principles of wordprocessing, database, spreadsheets and graphics, said Howard Baker, instructor of computer science.

Cost of the seminar is \$125. A 50 percent discount is available to UT Tyler faculty, staff and students. To register call the Office of Continuing Education at extension 219.

Merchandising authority to speak

Roger Horchow, catalog merchandising authority and president of Horchow Mail Order, Inc., will speak at 2:30 p.m. Thursday, April 23 in BUS 158. Final speaker in The University of Texas at Tyler Lifestyles Series for 1984-85, Horchow will discuss "Do We Really Need Another Mail Order Catalog?"

Horchow began his merchandising career with Foley's in Houston in 1953 and was a vice president with Neiman-Marcus in Dallas for 10 years. He founded the Kenton Collection Mail Order Company in 1971 and bought it from Kenton Corporation in 1973, changing the name to the Horchow Collection. Horchow's catalog offers elegant and expensive goods to buyers around the world.

Horchow received his Bachelor of Arts degree from Yale University. He is the author of *Elephants in Your Mailbox* (Time Books, 1980) and *Living in Style* (Rawson, Wade, 1981).

Symposium highlights festival

"Genesis of Creativity," an arts symposium, will highlight The University of Texas at Tyler Spring Art Festival Friday, April 19. Writer Billy Porterfield of Dallas will moderate the program which begins at 10 a.m. in ADM 127. Panelists include Rudy Pharris, Lufkin Historical and Creative Arts Center director, and Bill Komodore, Dallas visual artist.

Art technique demonstrations by UT Tyler Department of Art faculty members are scheduled for the afternoon. Approximately 60 students and faculty members from area junior colleges are expected to attend.

In conjunction with the festival, art by junior college faculty is being exhibited from 8 a.m. - 5 p.m. in UC 101 through April 19. Student art will be displayed in the Hudnall-Pirtle-Roosth Building, second floor.

All-school picnic planned April 14

An all-school picnic is planned Sunday, April 14 on The University of Texas at Tyler campus, sponsored by the Student Association. All UT Tyler students, faculty and staff, their families and friends, are invited. The event is slated from 1 p.m. until dark.

Miss Texas, Tamara Hext, will be featured guest. An accomplished vocalist, she will perform at 3 p.m. Other performers scheduled are rock band Illusion, singer Emily Aronson and Gravity's Last Stand, a roving act of comedy and juggling. Additional activities, food and free soft drinks will be provided.

IBM and COMPAQ Computer Resale Program

The University of Texas at Tyler has entered into a plan with Computerland, Tyler, for the purchase of IBM and COMPAQ personal computers by the faculty, staff and students of the University.

At this time Computerland is offering the following: IBM PC, IBM PCXT and the COM-PAQ Portable system. As soon as the IBM PCAT is available in quantity, it will be made available on this program. Pricing is 22 percent discount from the IBM suggested retail price list. There is a minimum order of \$2,500 (retail prices). Only one order per customer. The purchase is to be for personal use only and is not be resold to any business or individual.

For ordering information please see Jack Adrian in the Purchasing Office, Room 110 Administration Building or call extension 304.

Commencement rental deadline

Faculty who need to rent regalia for Spring Commencement need to contact Lynn Nix in the University Bookstore immediately to process the order and secure the regalia by the May 10 commencement.

in the spotlight...

Daisy Highfill, instructor of music, judged the Junior College Baroque and Aria Festival March 30 at Henderson County Junior College. Thirty-seven students participated in the all-day competition.

Dr. Davor Jedlicka, associate professor of sociology, presented a paper, "Petroleum Network Over Time," at the 5th Annual International Conference on Social Networks in February in West Palm Beach, Fla.

Dr. George Joyce, professor of marketing, participated in the Southwestern Federation of Associated Business Disciplines meetings recently in New Orleans. He chaired a session on "Theoretical Issues in Retailing and International Trade" and discussed a paper concerning job evaluation for small businesses.

Dr. James F. Koukl, associate professor and director of medical technology, discussed "Testing for Vascular Disorders in the Laboratory" and "Hyperlipidemia" at the Texas Society for Medical Technology traveling seminar March 9 in Paris, Texas.

Dr. Wallace V. Schmidt, associate professor of speech, presented a paper, "Communication, Gender and Organizations" at the American Business Communication Association meeting in March in New Orleans.

Dr. James R. Stewart, Department of Biology chairman, presented a paper co-authored by graduate student Randall Dukes at the 85th annual meeting of the American Society for Microbiology March 4-8 in Las Vegas. The paper, funded by the Faculty Research Committee, was titled "Endocytosis-like Activity in Hexadecane-grown *Acinetobacter* C1W."

INTERCOM is published every other Thursday (excluding holidays) for The University of Texas at Tyler personnel. Deadline for submission of written material is 5 p.m. Monday before publication. The information is collected, edited and written in the Public Information Office, Room ADM 215, Telephone Extension 215.
