

University of Texas at Tyler

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### Intercom 1983 October 27

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## Lifestyles series set

A lecture series featuring a variety of speakers who have used positive values to achieve success in their lives is scheduled as a public service by The University of Texas at Tyler beginning at 3 p.m. Nov. 2, in Room 158 of the Business Administration Building.

Entitled "Lifestyles," this series in addition to UT Tyler's Distinguished Lecture Series and is open to the general public at no charge.

Glen E. Lemon, president of the Texas Bankers Association and chairman of the board and chief executive officer of First Bank and Trust Company of Booker, will open the series with "An American Success Story -- Banking in a Rural Community."

Scheduled for Nov. 17 is Harvey Mackay of Mackay Envelope Company, Minneapolis, MN., speaking on "Ten Lessons I Didn't Learn in Business School."

On Jan. 26, 1984, James Surls, an artist from Splendora, will speak on "The Artist as Entrepreneur. How to Make Art and Make a Living." Tylerite Bruce Brookshire, chairman of the board of Brookshire Grocery Company, is scheduled Feb. 23 to present "The Role of Enthusiasm and Motivation in Building Organizational Spirit."

"What It Means to Be a Woman Chief Executive Officer Today" will be the topic of Lyda Hill of Dallas, granddaughter of the late H.L. Hunt, on March 1. Dr. Patrick Thomas, Tyler surgeon, will present "The Role of the Spiritual in Healing" on March 13.

# Strategic plan shows needs of future

Highlights of The University of Texas at Tyler's strategic plan through 1991 were presented to the UT System Board of Regents at a meeting Oct. 14 in Galveston by UT Tyler president Dr. George F. Hamm.

During the general session the board approved Dr. Hamm's recommendations for appointments to the UT Tyler Development Board, an oil and gas lease on property acquired from the Louise Lindsey Merrick estate, several UT Tyler contracts, and amendments to the 1982-83 operating budget.

In his presentation, Dr. Hamm capsulized UT Tyler's mission and summarized the constituencies served by the upper-level and graduate university. He described the East Texas region as the third fastest growing in the state and cited the corresponding expansion of UT Tyler.

Reasons for the rapid growth of UT Tyler, according to Dr. Hamm, "are strong community support, an increased scholarship program, additional faculty positions, a marketing plan resulting in greater visibility, and a growing reputation which attracts students from throughout the state, nation and the world."

In order to realize future goals set for the university, Dr. Hamm stated that new graduate academic programs and additional physical facilities would be needed.

Hi-Plains Hydrocarbon, Inc., was awarded the oil and gas lease on an undivided one-half mineral interest on 640 acres in Moore County.

# Continuing Education coordinator named

Barbee Frisby has been named to the new part time position of coordinator for continuing education, effective Sept. 15.

"My goal is to have a viable program that will be an attribute to the community and to the university," Frisby said.

Frisby received her B.A. degree from the University of California at Berkley with a double major in political science and English. A court reporter for 11 years, she was responsible for coordinating seminars and continuing education programs for the California Court Reporters Association and the Hawaii Court Reporters' Association and served as an officer in both.

She and her husband, Tom, own Frisby and Associates, a construction management law firm in Tyler. Her work there also involves arranging seminars given by Frisby in construction management, legal research and documentation, and marketing.

Frisby believes her role in the business community will be helpful in her work at UT Tyler. "I have the opportunity to keep up with the pulse of the community, to have a feel for what's going on in the business world," she said.

Her immediate aim is to develop procedures for a strong continuing education program that can begin offering seminars in the near future.

## United Way contributions up

With returns of pledge cards incomplete at this time, 203 employees of UT Tyler have participated in the 1983 United Way Campaign, with contributions showing a 34 percent increase in donations over 1983.

Campus campaign chairman John R. Sawyer said, "Any employee who has not returned a pledge card is urged to return it to a group leader no later than Monday, Oct. 31."

# Schlesinger tickets available

Faculty and staff of UT Tyler who wish to attend the Arthur Schlesinger Jr. lecture on Nov. 10 may register and pick up two free tickets in the Public Information Office. Tickets will be available between Nov. 3 and Nov. 10.

UT Tyler students may pick up one complimentary ticket each in the Student Activities Office. Students will also be given the option of buying one additional ticket.

Schlesinger's lecture is scheduled for 8 p.m., Thursday, Nov. 10, in the University Center. It is the opening of a series of three lectures to be presented in 1983-84 by UT Tyler and the Smith County Medical Society Auxiliary.

## Transportation meeting topic

The University of Texas at Tyler chapter of Sigma Tau Epsilon will host an open meeting on transportation and high technology at 11 a.m. Tuesday, Nov. 8, in ADM 127.

Jim Johnson, public relations manager for Cotton Belt Railroad Systems out of Kansas City, Kan., will make the presentation. He will discuss operation systems and relationships to the general public needs.

The presentation will include information on governmental controls and future roles of the Cotton Belt Railroad Systems. A question and answer session will follow the presentation.

## 8-5 Forum plans luncheon

A noon salad luncheon and meeting for the 8-5 Forum will be held Friday, Nov. 4, in UC 134.

Annual membership dues of \$2 should be sent to Mary Elizabeth Dorsey, club treasurer.

# in the spotlight...

**Dr. C. Ray Gullett**, professor of business administration, is coauthor of an article entitled, "Industrial Representation or Company Union: The Contribution of W.L. Mackenzie King." The article will be published in a forthcoming issue of *International Social Science Review*.

**Dr. Patricia A. Gajda**, professor of history, presided over a session on the European influences in the historical development of this region at the fall meeting of the East Texas Historical Association, Sept. 24 at Stephen F. Austin State University in Nacogdoches.

**Dr. Jeanie R. Stanley**, assistant professor of political science, has been appointed by Gov. Mark White to the Texas State Board of Examiners of Professional Counselors. The appointment is effective immediately. She was also included in the 1983-84 edition of *Who's Who in American Politics*.

## Med Tech Seminar set Nov. 5

The University of Texas at Tyler will host the Texas Society of Medical Technology Traveling Seminar from 8 a.m. - 5 p.m. Saturday, Nov. 5.

The morning session includes presentations by Dr. Donald R. Nash and Dr. Richard Wallace Jr. of The University of Texas Health Center at Tyler. Afternoon sessions include scientific topics by Suzanne Pundt, UT Tyler assistant director of medical technology; William R. Jacobs, Stewart Blood Center technical director; and Dr. James F. Koukl, UT Tyler director of medical technology. A computer session will be presented by Stephen Rainwater, UT Tyler assistant professor of computer science.

## PERSONNEL UPDATE

### New Hire

Benita Campbell  
Accounting Clerk II  
ADM 121, Ext. 316  
Effective 10-17-83

# Buford appointed to development board

The appointment of Robert P. Buford of Tyler to a three-year term on the UT Tyler Development Board was approved Oct. 14 at a meeting of the UT System Board of Regents in Galveston.

Reappointments were announced for James W. Arnold, Henry M. Bell Jr., Allen M. Burt, Mrs. Inez Denson, Mrs. Louise Estabrook, George Pirtle, all of Tyler, and C. Quentin Abernathy of Gladewater.

Others continuing to serve on the development board are Charles L. Childers, James W. Fair, Bill G. Hartley, J.S. Hudnall, Miss Nancy Lake, Robert J. Phillips, Wade C. Ridley, A.W. Riter Jr., Isadore Roosth, Ralph Spence, Earl L. Story Jr., Dr. Jim M. Vaughn, John A. Warner, Royce E. Wisenbaker and James C. Wynne Jr., all of Tyler.

There are two unfilled positions on the board.

## FROM THE MASTER CALENDAR

**Oct. 31....**Department/school evaluation committee reports on promotion and/or tenure due to chairperson

**Nov. 10....**Department chairperson notifies faculty of tentative recommendations for promotion and/or tenure

**Nov. 14....**Last day to convert "I" grades for spring semester 1983

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