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**UT Campus Police help Tyler PD
pour the HEAT on car thieves**

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**4 Million women beaten
every year**

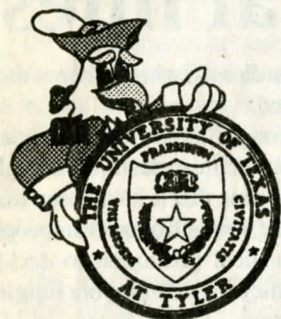
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The UT Tyler Patriot

**Serving
UT Tyler for
20 years!**

Volume XX, No. 8

The student newspaper of The University of Texas at Tyler

Thursday, February 11, 1993

LA Colloquium 'Better Dead than Red' set Feb. 1

By Debbie Hoover
Assistant Managing Editor

"Better Dead than Red," the theme for the 1993 Liberal Arts Colloquium, will be used during the sessions to address how the image of the former Soviet Union is changing in popular culture. Sponsored by the School of Liberal Arts, the seminar will be presented in the Studio Theatre, ADM 127, next Thursday from 2 to 4 p.m.

Drs. Victoria O'Donnell and Garth S. Jowett, guest lecturers, will focus on the function of anti-communist propaganda during the Cold War, 1947-1989. Their jointly authored

book, *Propaganda and Persuasion*, is widely used as a text and discusses the way in which popular culture was utilized to present anti-communist propaganda to the American people.

Seminar participants will be allowed a preview on Wednesday by viewing an example of early Soviet filmmaking from the period prior to the years covered in Thursday's session. This film, to be shown in ADM 127 from 7 to 9 p.m., will help establish a frame of reference for the changing attitudes in America by showing an example of how early filmmakers perceived and often idealized events in their society.

Dr. O'Donnell, professor and director of the Basic Communication Course at Montana State University, has published articles and chapters in a variety of journals and books on topics concerning persuasion, the social effects of the media, women in film and television, British politics, and Nazi propaganda.

She has taught in Germany and England, and has been a visiting lecturer at universities in Denmark, Norway, Sweden, and Wales. Additionally, O'Donnell has served as a private consultant to the U.S. government, many American corporations, and a state senator.

Dr. Jowett, professor of communication at the University of Houston, has served as director of social research for the Canadian Government Department of Communications and was formerly a consultant to various international communication agencies. He was appointed a Gannett Center Fellow in 1987-88, and has published widely in the area of popular culture in the history of communications.

Jowett serves on the editorial boards of several communication and film journals, is the advisory editor of the Sage Foundations of Popular Culture Series and the Cambridge History of Mass Communication Series,

and is compiling a social history of American television. He and Dr. O'Donnell have just published the second edition of their textbook.

During the seminar they will examine and discuss the shifting perception of the Soviet Union and the response to these perceptions. They will use slides and film clips of examples from movies, comic books, television and other forms of popular culture.

According to Dr. Judy Freeman, associate professor of speech communication, the colloquium committee has been charged with organizing an annual event that enhances appreciation for the liberal arts and one that

appeals to faculty and students across several disciplines.

"After hearing them at a national conference, I suggested to the committee that we invite them since their program is intellectually stimulating to a wide range of disciplines such as communications, sociology, fine arts, political science, and history," Freeman said.

Other committee members are Dr. James Hatfield, assistant professor of drama and director of theatre; Karen Roberson, assistant professor of art; Dr. Robert Taylor, associate professor of public administration and criminal justice; and Dr. Kenneth Muckelroy, professor of music.

Building bridges for tomorrow

By Michael Prewitt
Patriot Editor

"We must realize that to be different is not to be less, but just to be different. It is then that we can use multiculturalism as a bridge that closes the gap that keeps us from being a unified people."

These are the words of Dr. Cherry

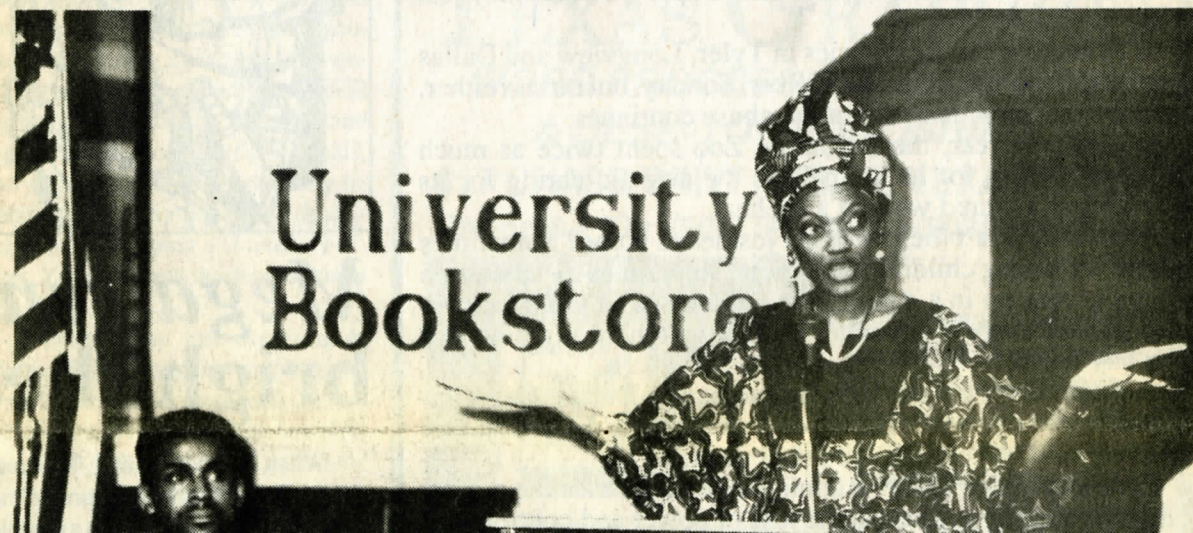
be," she said, but only if everyone understands and accepts the realities of this country's diversity.

"Rather than looking at this country as a melting pot, we should look at it as a salad bowl," said Gooden.

In addition to Gooden's keynote address, five workshop sessions were held on various multicultural topics, including global as well as American viewpoints.

respect persons of different beliefs, sexes, cultures, and races. We need to promote understanding, communication, self-analysis and human dignity through workshops, community projects, family and personal interaction. We need an understanding of the knowledge and contributions of peoples and their cultures.

"Some suggestions to implement these ideals are to:



united people.

These are the words of Dr. Cherry Ross Gooden, associate professor of education at Texas Southern University, as she gave the keynote address to an audience of 132 during UT Tyler's first Multicultural Student Leadership Conference.

Gooden said the theme for the conference, "Multiculturalism: Bridging the Gap to a Unified Tomorrow," gave her the opportunity to address more than black history and more than just a month's celebration.

Discussing racism, discrimination and prejudice, Gooden emphasized that the solution was through education and active work.

"We can be whatever we want to

hold on various multicultural topics, including global as well as American viewpoints.

Session leaders were Gooden; Dr. Evelyn Granville, UTT visiting professor of mathematics; Dr. Cathy Wu, UTT assistant professor of computer science; Walter Price, Price International Leadership Development Institute; and Dr. Olga Supek, UTT lecturer in anthropology and coordinator of international programs.

As another part of the conference, the participants created a consensus statement that defined what was needed to bridge the multicultural gap.

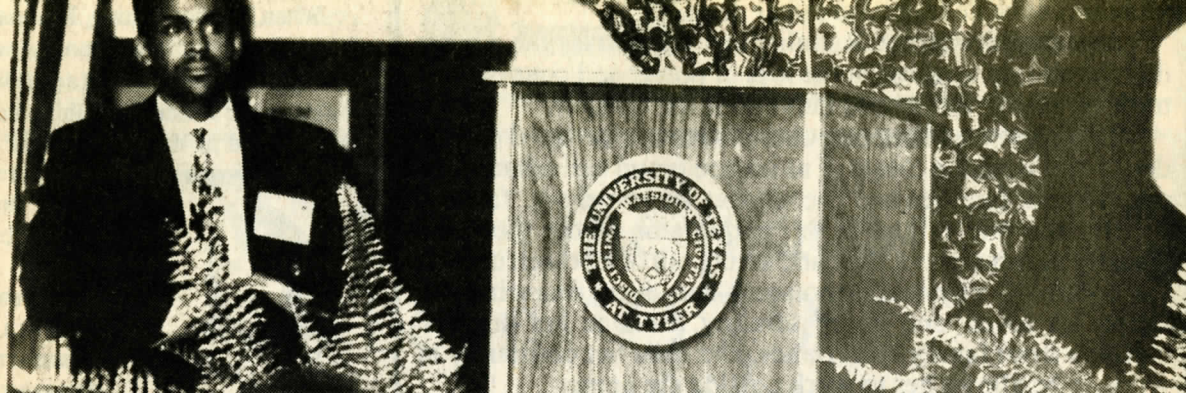
"In order to improve race relations and the understanding of diversity in our world today, we need to

"Some suggestions to implement these ideals are to:

1. Participate in educational opportunities through the mass media.
2. Participate in cultural exchange programs.
3. Change attitudes within families.
4. Promote intercultural education in the schools.

"Once we educate ourselves to the variety of cultures and accept these differences we will begin to improve race relations in today's world. We are not a melting pot but a mosaic; all pieces are unique and fit together."

The conference was the first of its type at UT Tyler and included participants from regional high schools and colleges.



Bridging the gap

Dr. Cherry Ross Gooden, associate professor of education at Texas Southern University, delivers the keynote address at the Feb. 5 Multicultural Leadership Conference. Seated at left is W. Omar Karriem, Co-Chairman of the conference. The theme for the conference was, "Multiculturalism: Bridging the Gap to a Unified Tomorrow." Gooden holds a doctorate of education degree in educational leadership and cultural studies with a program emphasis on multicultural education from the University of Houston.



Ruth struggles to set-up a folding lawn chair, while sister-in-law Sarah provides additional irritation in Alan Ayckbourne's "Round and Round the Garden," the third of his Norman Conquests trilogy. The trilogy opens this weekend. "Round and Round the Garden" previews at 7:30 p.m. on Friday. Each of the three plays will be performed this weekend. Call 566-7253 for more information.

Symphonic band takes to stage Tuesday

By Sheri Brown
Patriot Staff Writer

The UT Tyler Symphonic Band will present a free concert, "Showbiz Opus I," at 7:30 p.m. Tuesday, Feb. 16 in the University Center.

"The concert is titled 'Showbiz Opus I' because the band hopes to present at least one concert each year devoted to show and pop music of all times," said Richard Highfill, band

director.

This year the band will feature music from *Pirates of Penzance*, *Sound of Music*, *West Side Story* and

Two joint concerts are scheduled for the UT Jazz Band and Tyler Junior College Jazz Band. One is scheduled for 7:30 p.m. Tuesday, April 20 at Caldwell Auditorium. The other is scheduled for 7:30 p.m. Tuesday, April 27. The UT Jazz Band is directed by George Faber and the TJC Jazz Band is directed by Gary Jordan.

"Western Folk Suite." The concert will conclude with the circus march "Barnum and Bailey Favorites."

Special tribute will be paid to the Sharon Shrine Temple of Tyler for their efforts in helping children. The special tribute will include "Nobles of the Mystic Shrine" by John Philip Sousa, who was a Shriner in Washington D.C. Sousa's march integrates the Turkish sound employed by the Janissary and brought back by the Crusaders.

The 55-member band is composed of UTT students as well as others who attend rehearsals because they enjoy playing. According to Highfill, students may become members of the band by auditioning. Highfill says he is presently accepting applications.

Students interested in joining the band may contact Highfill in Room 115 of the Physical and Health Education Building.

Financial aid may be easier to acquire in '93

By Jay Arrington
Patriot Editorial Page Editor

Financial aid will be easier to acquire in 1993, said Veronica Torrez, new director of financial aid. "Many more middle-income students will be eligible for aid," she said. The former assistant director took over the position Dec. 1 after the retirement of Curtis Bradshaw.

One area she cited that would make more students eligible for assistance is in requirement changes for the federal government's Pell Grant. "The minimum number of hours needed to qualify per semester has gone from six to three," she said.

Torrez mentioned several new areas of financial aid, including new, free financial aid forms and unsubsidized federal Stafford loans.

"A new free financial aid form is available," she said. The old packet cost approximately \$10.

The Stafford Loan was authorized by a new law which gives a federal Stafford Loan to students who do not qualify, in whole or in part, for subsidized federal loans.

The program started on Oct. 1, 1992, and can be made for specific periods of enrollment. If a student's loan is unsubsidized, the lending institution will notify the borrower.

Students can find a wide range of financial assistance programs to suit individual needs. UT Tyler has a number of federal assistance packages available including the Pell Grant, College Work Study Program, the Perkins Loan Program and the Texas Guaranteed Student Loan Program, among others.

On the state assistance level, grants and loans like the Hinson-

Hazlewood loan, the Texas Public Education Grant and incentive grants are available, plus a variety of short-term loans.

One of her goals in serving in her new post is to make students more aware of the financial aid office and these programs. "I want each student that comes in the office to feel welcome," she said "and that we have done everything possible to help them."

After graduating from Navarro College, Torrez received a degree in accounting from UT Tyler, graduating as a Phi Theta Kappa alumni in 1989. After completing her degree, she worked in admissions before stepping up to the position of assistant financial aid director. She plans to continue her education here toward a graduate degree.

"During my time as an assistant," she said, "I have learned to recognize

areas that can be improved. Our mission and purpose is to find more efficient ways in serving the students."

Replacing Torrez in the position of assistant director is Gary Bishop. He will be in charge of the loan programs.

Due to the number of students receiving assistance, the financial aid office has set some deadlines. If the student is applying for financial aid for the fall semester, all paper work must be completed and turned in by July 1. The deadline for summer assistance is March 1. Applications received after March 1 will not be processed until after the first summer session begins.

The Financial Aid Office is located on the second floor of the Administration Building, Room 215. If a student has any questions, he or she may stop by the office or call at (903) 566-7180.

Opinion / Editorial

Editorial

Abuse should be abhorred, made crime of the past

Recently a woman who had been enduring abuse from her husband decided to seek protection from the law and entered a Dallas courthouse to obtain a restraining order. She was fatally shot by her husband while doing so. Other women take different approaches.

Women suffering terrible and violent abuse sometimes resort to terrible and violent means to escape it. Some drive fast and carry a hand gun.

But most stay in the violent and abusive relationship, hoping to somehow control the abuse, or hoping the abuse will stop. But abuse doesn't stop. Look at the statistics.

The American Medical Association backed by the Surgeon General declared violent men are the major threat to American women's health.

Of female visits to emergency rooms, 22 to 35 percent are injuries from domestic assaults — those are the women telling the truth and not "tripping over the stairs."

A March of Dimes study shows battering of women during pregnancy causes more birth defects than disease.

According to FBI statistics, 4 million women were beaten and 1,320 murdered in domestic attacks while 622 women killed their partners.

And don't forget part of the Super Bowl hype focusing on whether women are beaten more, less or the same as before, after or during the Big Game.

The ugly truth is women in America are beaten every 15 seconds, therefore women were smacked, punched, kicked and bashed before, during and after Super Bowl Sunday just like any other day.

A check of abuse hotlines in Tyler, Longview and Dallas shows no more calls on Super Bowl Sunday, but no less either.

So the game is over but the abuse continues.

And last year, the Baltimore Zoo spent twice as much money caring for its animals as the city did caring for its victims at battered women's shelters.

So why don't these women just leave home? Sometimes there are young children to support. Sometimes these women have grown up in a sub-culture so imersed in violence they don't think there is any other place to go where anything will be any better.

Such was the case with the woman in Dallas. Her Vietnamese background dictated that she endure the abuse. Her violation of her culture led to her death.

And the pure terror. Running away increases the danger

No insurance against long hospital lines

A friend and I were discussing an experience she had in the emergency room when I realized what a problem it can be for someone who is uninsured and needs services from a hospital.

Wynde Courtney

The situation was a broken collar bone that needed immediate attention.

As usual the first order of business was to find out everything possible about the patient's background and medical history.

Shortly after those questions be-

gan, the receptionist asked if my friend had any insurance. Apparently a negative response to that question wins you a free ticket to be the last in a long line, unless you have a serious injury.

I would like to know how the people at a medical institution rank the importance of injuries in regard to one's life, and how much attention a patient should receive based on whether or not she is insured.

If injuries are serious enough that you have to be in the emergency room to begin with, then those injuries are serious enough to be dealt with immediately.

The fact of the matter is, if you do not have insurance the medical institution often requires that you provide a deposit before the staff will even look at you.

At this point, you are placed in a room where they leave you while they attend to those patients who are insured. They also have the option to refuse you treatment altogether.

Finally, when all is said and done you are faced with an outrageous bill for any and all services that they feel were rendered.

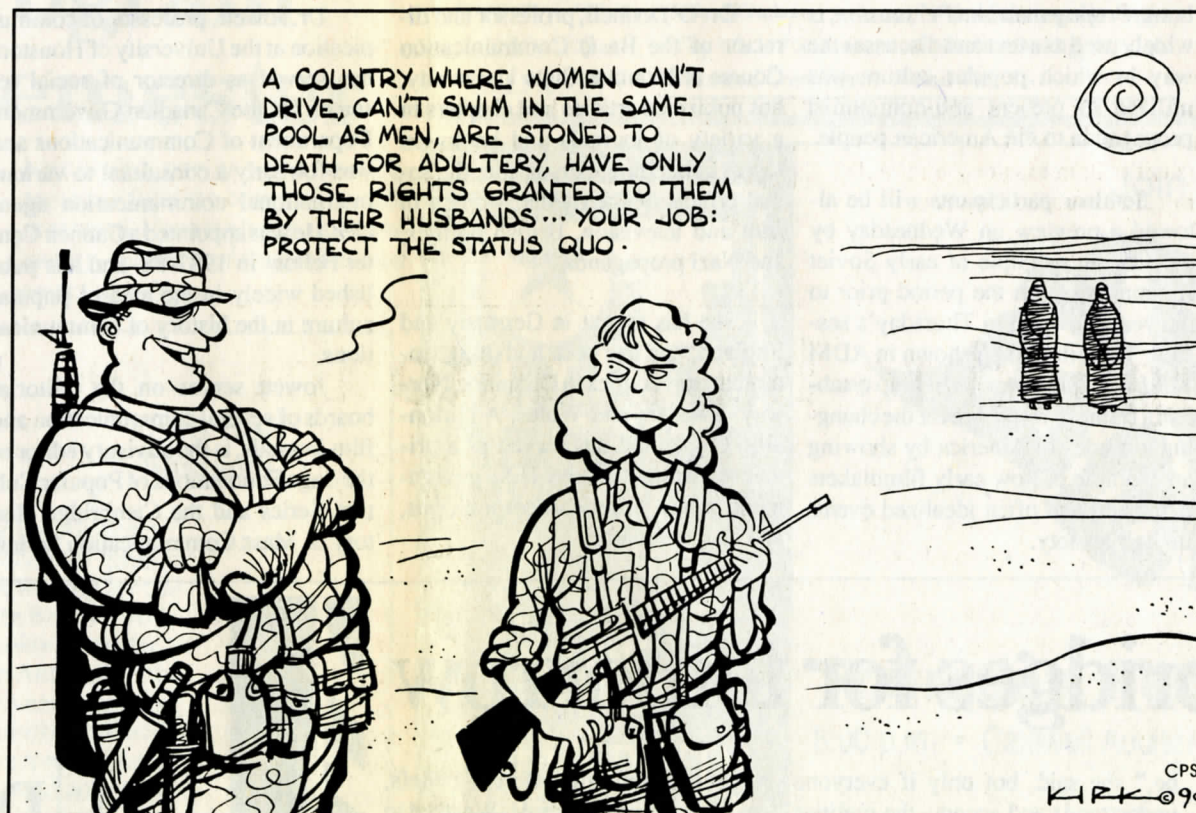
I argue that the services should be more readily available to people in

need regardless of whether or not they are insured.

Although this particular situation was not one of life or death, the thought occurred to me that if it had been life-threatening, it would be up to the people of the medical institution to decide whether they would treat your injuries immediately.

At the same time I have to wonder if the situation had been more serious, would the patient have to suffer or, even worse, die waiting?

Wynde Courtney is a junior journalism major from Overton. She is a guest columnist for the Patriot.



Megatrends for Women shows bright beacon for future stars

When I'm not writing, I'm usually reading. People who notice me

personal problems, but they would at least be able to understand what to

shift focus. In the past certain issues such as the welfare, education, and the

Letters

Dear Editor,

While the conservative right is in mourning, I am exuberant that we finally have a Democrat in office. Thank God for Bill Clinton. We have gone the past 12 years with total disregard of this country's needs. While domestic issues are never fun for the President to deal with, President Clinton appears confident and ready to face them.

The Democrat's platform is based on the ideals of mainstream America. Mainly, allowing people's abilities, talents and ambition to speak for themselves. I admire Clinton for speaking out against racism, bigotry, discrimination and prejudice. Color of skin, sexual orientation and gender discrimination will, and should be, prejudices of the past. His message that hate is not a "family value" is ringing loud and clear.

A woman's right to choose abortion, regulation of insurance, the family leave bill, sex education and condom distribution in high schools are based on the wishes of mainstream America. The mainstream is tired of the conservative right offering no alternatives for a practical society. Their double standard of speaking out against abor-

violation of her culture led to her death.

And the pure terror. Running away increases the danger that the abuser, angered at the loss of power and control, will track down his victim and hurt her or the children.

This continued battering causes shame, emotional dependency and isolation. Most of us are too proud and ashamed to admit to our families and friends that we somehow "failed."

But the real failure is the perpetrator of the violence. Usually the abuser is a "he" and acting out of a powerful need for control—physical, emotional and even financial. He keeps his loved one under scrutiny, isolates her and the children from family and friends, and calls her constantly at work, if he allows her to work outside the home.

One of the best measures of our priorities as a society is how we punish such wrong-doers, and for how long. We need to spend as much time and money on a War Against Violence as we do on the War Against Drugs.

We need to send a message to the abusers that we abhor those who beat their partners and children. We need to punish this behavior, not ignore and dismiss it.

If the courts crack down on abusers and counseling is available to help batterers deal with their rage and anger, maybe this horrible cycle of violence begetting violence will lessen in this generation and not be so likely to poison the next one.

Maybe our great-granddaughters won't be among the four million women suffering the physical and emotional pain of assault from their partners.

Most battered women don't want to leave their homes. But in a society that still believes a man's home is HIS castle and refuses to give her one, there seems to be no alternative to these victims but to submit and hope to somehow survive or maybe just get a gun and put an end to the abuse.

Marsha Millikin

When I'm not writing, I'm usually reading. People who notice me reading usually show at least a passive interest in the material. Nothing has yet generated as much interest as a



Debbie Hoover

book I recently finished by John Naisbitt and Patricia Aburdeen, *Megatrends for Women*.

If it sounds interesting, give up on trying to buy one. The stores are sold out. I was lucky enough to get a copy on reserve from the public library after waiting for weeks. Who's buying it? Women, obviously.

This is sad, really, when you consider how often men say they don't understand women. Finally a book is in print which could be a valuable resource in providing insight. They might not find solutions to current

personal problems, but they would at least be able to understand what to expect from women as a whole in future decades.

After reading the book it would come as no shock for a man to discover a female conducting his next medical examination, a female offering his next communion, or a female leading platoons of men into battle. Nor would there be any shock during a future Super Bowl when the cameras pan to a woman pacing on the sidelines, giving guidance to the players as their head coach.

Plenty of the political predictions made in the book have already been realized. Women are now holding political offices in higher numbers than ever before. The impact of this revolves around the power of incumbency. Now that women are in office, if past trends hold, they will either stay in office or be elected to higher offices.

The issues these female politicians will be dealing with will also

shift focus. In the past certain issues such as the welfare, education, and the environment have been labeled women's issues. Gender classification will be dropped and these issues will be global.

Corporate executives who read the book will begin to understand the difference in leadership and management styles women will bring up the corporate ladder with them. In fact, that "old boy" ladder-climbing system will eventually give way to the networking system inherent in the female leadership style.

Most of what I read was exciting and encouraging; some was disturbing. One irony was noted by almost every student who looked at the cover. It proclaims the authors to be the same ones who produced *Megatrends*, yet the cover of that book lists only Naisbitt's name. Some trends are already taking shape.

Debbie Hoover is the assistant managing editor of the Patriot. She is a graduate student from Tyler.

right offering no alternatives for a practical society. Their double standard of speaking out against abortion and at the same time being against making condoms available will soon be ideas of the past.

The conservative right uses the Bible as their defense. They never tell you that slavery, racism, discrimination, wars and nearly anything imaginable have been defended at one time or another with the Bible.

The teachings of Jesus are of love, compassion and tolerance of others. Also, to treat others as we would like to be treated.

I just pray that the in next four years I am not as intolerant toward them as they have been to people whose views are not the same as theirs.

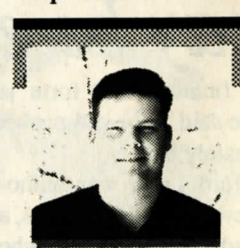
God does NOT make step-children and we are ALL children of our creator, LIKE IT OR NOT.

Murray Moore,
Longview junior

Whatever shall we do!

Southern Gentlemen gone with the wind

I may have inadvertently revoked my membership in the AM-SO-SO-GE (American Society of Southern Gentlemen), iced tea and fried chicken chapter last week when I made a com-



Jay Arrington

ment which might be construed as rude to some.

It all happened on a Friday night while I was at a local basketball game. One of the player's mothers was ranting and raving and making a complete fool of herself. In general this woman was being obnoxious. I could tell she was never a member of SO-BE-IT (Southern Bells International) because she was using words to describe the lineage of the referee that I had never heard or conceived of before.

Well, her child's team lost, and she was even more upset. As I left the gym, she was walking behind me.

Here is where my membership was jeopardized.

Being a card-carrying Southern Gentleman, I always hold the door

open for a lady. My momma taught me right. But in this case, I let the door shut behind me, and in the woman's face.

When she opened the door, she snapped at me, saying, "I thought gentlemen still held the door open for ladies!"

My reply was just as shocking to me as it was to her. In the heat of the moment I told her that it takes more than certain body parts that are exclusively female to qualify one as a lady. But I did not use crude words. I used the clinical terms. I am not crass.

As soon as the words left my mouth, I departed—rather quickly—to the sounds of uproarious laughter from the young men around her, and probably to an obscene gesture.

While reflecting on this occurrence, I came to realize why the Southern Gentleman is dying—lack of education and lack of opportunity.

Like my father, and my grandfather and his father before him, education on how to treat the fairer sex—whoops! wrong term, "women"—was drilled into my head.

Entering an eating establishment

one day, I heard my grandfather say, "Open that door for your grandmother,

boy! Where were you raised?" I never forgot those words.

Other simple habits of the Southern Gentleman are rapidly changing. Does anyone else out there stand when a lady enters the room? Or pull her chair out so she may be seated? What about opening car doors or walking ladies to their door, and not just for a "good-night" kiss?

These courtesies should be a habit with all men, whether young or old, rich or poor.

Once had a woman tell me not to hold the door open for her. When I asked her why, she said, "It is a sexist thing to do. I am just as capable of opening a door as any man."

I expected the next words out of her mouth to be, "And I am just as good at it as you are."

Feminism is fine and dandy, but it is tearing our club, the AM-SO-SO-GE, apart.

Don't get me wrong, women deserve equal pay for equal work. After all, if it were not for women we would still be picking our noses, eating with our fingers and wiping our mouths on our sleeves.

But some women just don't act like ladies anymore. They feel they

need to prove their equality by drinking like fish, cussing like sailors and acting irrational like Saddam Hussein, as my friend above did. Maybe the Belles are dying, too. What a shame.

Someday there might be a resurgence of Southern Gentleman and women who appreciate them, but until then, I will open doors anyway, keep standing and continue to be courteous to ladies. If people look at me like I'm crazy, let them. I am proud of my heritage.

I just hope the boys at the club can forgive me for what I said to the woman at the basketball game.

It is time to retreat to the past just a bit and make the present better. I am not saying that we should don white cotton suits and look like Col. Sanders; we should just treat everyone with the same courtesy we would like to receive.

"Belvadeah, me and mah lady-friend Scahlet heah would like another mint joolip. It is evah so wahum."

"Oh Rhett, you just are evah so sweet thinking of little ol me like that!"

"Frankly mah deah, I give a..."

Jay Arrington is the editorial page editor for the Patriot. He is a junior from Longview.

The UT Tyler Patriot



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of The University of
Texas at Tyler

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Fabac featured at ET conference

By Nelda Jones
Patriot Copy Editor

Dr. John Fabac, associate professor of technology at UT Tyler, will be one of the featured speakers at the East Texas Workforce Development Conference which will be held in the Robert Muntz Library, on Wednesday Feb. 24, from 2- 4:30 p.m.

The conference is sponsored by the East Texas Quality Work Force Planning Committee, (ETQWFPC) in conjunction with UTT and the Northeast Texas Economic Developers Roundtable.

This committee is funded by grants through three state agencies: Texas Education Agency (TEA), Texas Higher Education Coordinating Board (THECB), and Texas Department of Commerce (TDOC).

The organization began as the Technology Partnership organization in 1985 at UT Tyler as a forum for community colleges and universities in East Texas to interact with business industry, with the objective of providing higher education in East Texas with a common source of information

regarding the skills and knowledge regional employers desired in their employees.

It is now a state-wide program to create business, industry, education and governmental partnerships to co-operatively build the work force needed to meet the work force demands of the 21st Century.

The conference is designed to determine what skills companies demand, to find out which occupations have the greatest potential for growth, and to ensure that training is being done to meet those needs.

Fabac, who is the chairman of the Projects Committee for the Texas QWFP as well as the Executive Director of the ETQWFPC, recently spoke at a similar conference in Austin.

Other speakers for the conference include Eric Davis, Tyler Economic Development Council; Dr. Mark Butler, Texas Education Agency; Robert Sullivan, Texas Employment Commission; and A.D. Harms, LeTourneau University.

Registration deadline is Feb. 15. For more information call (903) 566-7315.



Artist's block

Allison Frizzell, a senior Fine Arts major at UT Tyler, works at sketching an outline for an art project in Dr. William Stephens' aquamedia class. Aquamedia places emphasis on landscape and imaginative painting which experiments in the opaque and transparent techniques of watercolor and acrylics. Students are encouraged to develop an individual style through creative thinking. (Photo by Ben Champion).

HEAT designed to burn auto thieves

By David Beidelman
Guest Columnist

When we use the word Heat, we think of numerous connotations of the word. The dictionary describes many definitions of the word, some scientific, but none that I've seen describe the Texas Heat, a condition that many of us suffer from each summer. The dictionary lists the "street" definition of heat as, "the intensification of law enforcement activity or investigation." That definition is evident in most cops and robbers movie scripts as the bad guys describe how close the police are to catching them doing wrong.

While I can't be sure that the word heat was a forethought in this

H.E.A.T. sure means what they say—the police will put the heat on any unauthorized drivers of a vehicle if found driving on the city streets between the hours of 1-5 a.m. The program is pretty simple, but does take the cooperation of all the citizens who drive a car in the East Texas region. Tyler police and Longview police are heavily involved in the program, trying to attack the spiraling number of stolen autos each month. Sergeant Tom Giorgio, Tyler police department's public information officer, says that if cities do not get a hold of this problem now, the number of stolen vehicles could reach epidemic proportions, not to mention what insurance rates would look like.

HEAT may help solve this dilemma. Operation HEAT (Help End

owner of an automobile signs a consent form certifying that their vehicle is not to be operated on the streets between the hours of 1-5 a.m. The owner receives two decals (pretty nifty looking) and affixes them to the front and rear windows of his car. This shows that the vehicle is registered in the program and alerts police to reasonably suspect that the car is being used without the owner's permission when driven between those hours. This also gives the police a reason to legally stop the car and question the driver.

Let's be honest, two decals are not going to stop a thief from stealing cars. But, what it may do is discourage him from taking your car. Thieves tell the police that they target the property or vehicle that is easiest to break into

story is if everyone were involved in HEAT, maybe all car thieves would go to Oklahoma or someplace.

The University Police Department wants to help by offering to assist the other law enforcement agencies in collecting interested car owners to better protect their possession by signing up for the program and registering their car in HEAT. Decals, entry forms and instructions may be obtained at the campus police department, or by stopping a University officer. You can reach the department at 566-7302.

Crime is not just occurring in Dallas, Tyler, Longview or Houston. It's happening all over East Texas, including college campuses. Let's put the crooks out of business. Let's make it tough on them. Let's pour on the

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2. Deadline for nursing pin orders for Spring graduates is March 12.
3. Art Carved class rings -- Salesperson on-campus March 2-4.
4. Returns of left-over Spring textbooks will begin this month. See bookstore staff if you still need textbooks for Spring.
5. Student Appreciation Days coming in March!

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While I can't be sure that the word heat was a forethought in this new police program, the acronym

HEAT may help solve this dilemma. Operation HEAT (Help End Auto Theft) is a program where the

mini from taking your car. The police that they target the property or vehicle that is easiest to break into or is non-traceable. The moral to this

including college campuses. Let's put the crooks out of business. Let's make it tough on them. Let's pour on the HEAT.



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Black History Month Banquet

Guest Speaker Commissioner Emma I. Darnell

Saturday, Feb. 27, 1993

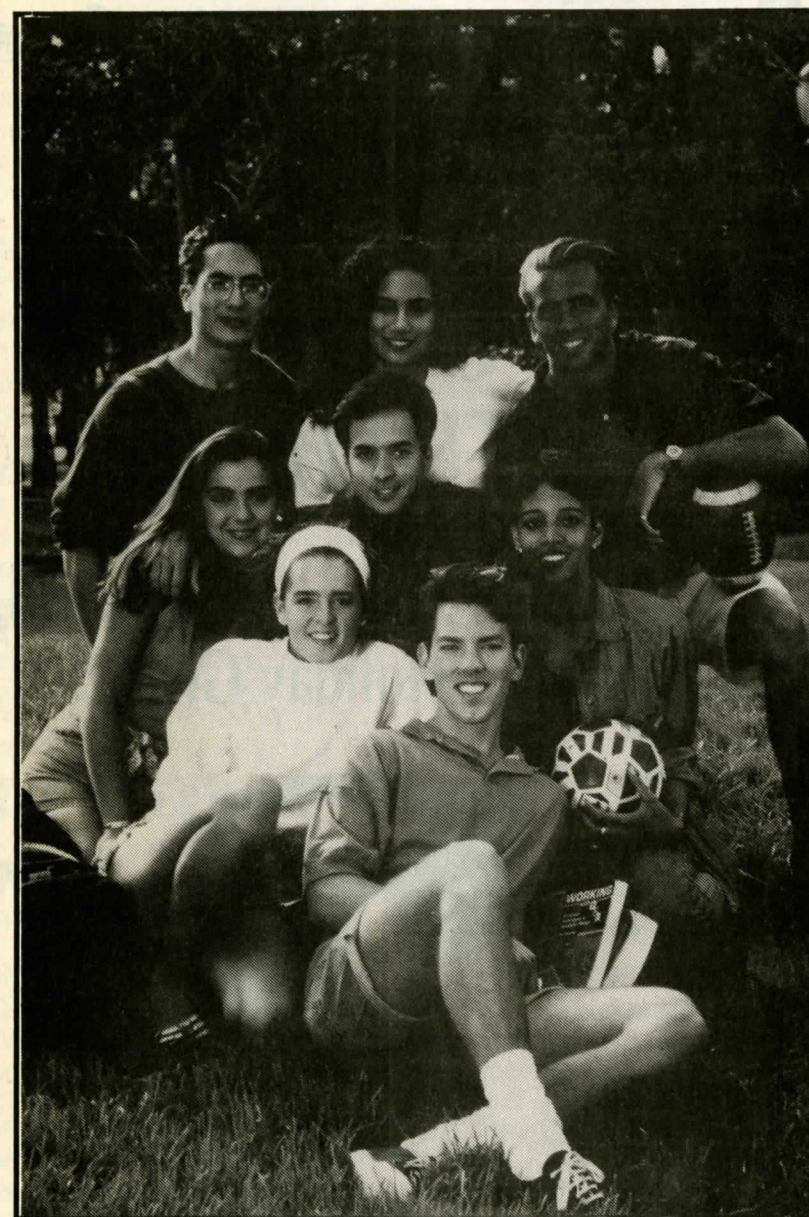
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Dreams may come true

Foreign study available in school of business

By Sheila McElroy

Patriot Staff Writer

Studying in a foreign country is often only a dream, but that dream is coming closer to reality for business students at UT Tyler and their peers in Mexico.

UT Tyler's School of Business Administration will offer an exchange program for students and faculty with Instituto Tecnológico Y De Estudios Superiores De Monterrey (ITESM), Monterrey, Mexico.

"One of the major transitions that's taking place is globalization of business," said Mark Kroll, chairperson, management and marketing,

"...We are going to have to reach out to students and faculty in other countries." Kroll visited administrators at the ITESM campus in January.

"They (ITESM) have as a goal that by 1995 half of their students will have a foreign educational experience before they graduate," said Kroll, "and they have 13,000 students." UTT and

ITESM's schools of business are similar.

Another reason that ITESM is interested in working with UTT is because of the North American Free Trade Agreement.

According to Kroll, Monterrey and Mexico will be doing more business with and through Texas. "Monterrey is only 150 miles south of McAllen,

Texas and is a very industrialized city. Mexico is undergoing rapid economic expansion and that is only going to accelerate as trade barriers come down," said Kroll. "It's going to be, in my opinion, very important that our business students become conversant with doing business in Mexico, with Mexicans, because that's where we're headed."

Kroll indicated that ITESM is enthusiastic about the program and is willing to trade credits with UTT. He further explained that a UTT student would pay the tuition and fees here and attend classes there and their students would reciprocate. The details are being finalized.

Students will not have to speak

Spanish. Said Kroll, "As a matter of fact, they use American textbooks and most of their classes are in English." Kroll added that the ITESM student body is virtually bilingual which shows how important they believe another language can be. "I don't know what percent of our student body is bilingual but I'm sure it is small."

ITESM indicated that their student body is one to two percent American. A large percentage of international students come from Central and

South America.

The Monterrey campus is located in Mexico's third largest city and one of the country's major industrial centers. Monterrey is surrounded by mountains. The campus has six classroom buildings, five cafeterias, sports facilities, two swimming pools, gymnasium, stadium, auditorium and 15 residence halls.

Dr. Kroll can be reached in the School of Business at 566-7363 for more information.

Alternate MBA program in works for fall semester

UT Tyler is modifying its present MBA program to make its graduates more attractive to future employers. "People in any industry always hire the best qualified personnel," said Dr. George Joyce, professor of marketing.

This alternate program for Fall 1993 is being developed. The program would be changed to utilize the elective area to respond to industry specific administrative courses, such as the professional fields of accounting, legal, financial, and health.

He continued, "This cautious move is to test the waters to see if the need is as great as we anticipate." If the need is verifiable it would then be possible to develop a program that would be more responsive to the particular industries."

This initial effort in modifying the curriculum is to be broad-based until a better understanding of the demand can be determined. "The program will utilize the resources we

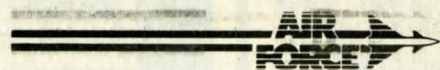
have in place now as well as possibly resources from the community, such as personnel from the health care community, and other of the professional areas," said Joyce.

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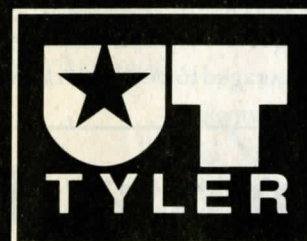
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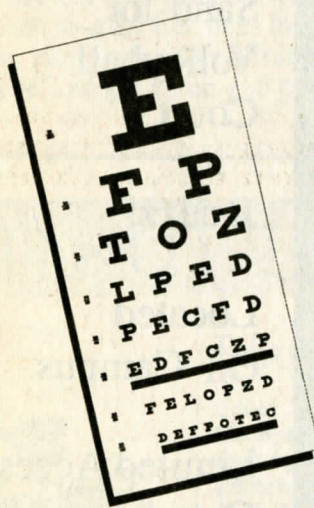
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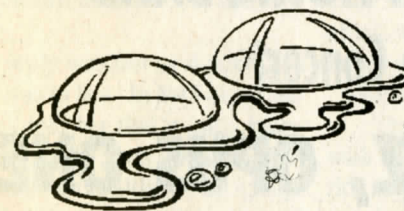
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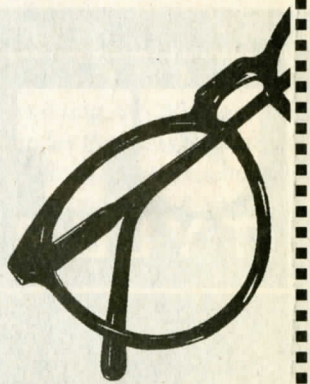
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