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### TouchCast Studio Presentation

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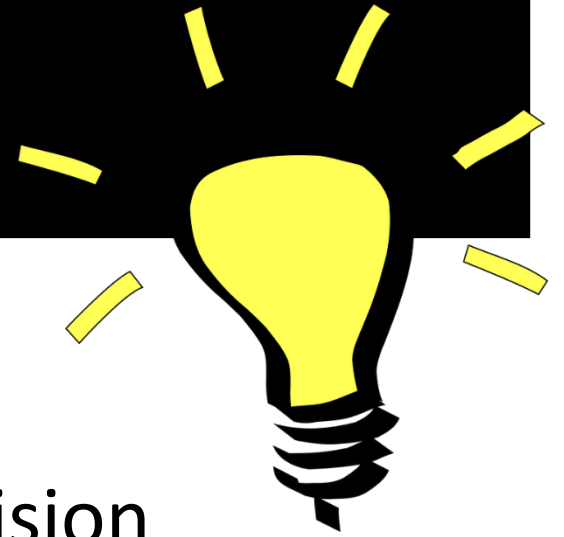
# Lean Forward With TouchCast Studio

More Than Just a Recording



Dr. Julie Delello and Dr. Sooah Park

# Lean Back/Lean Forward



Television Audience Measurement; Nielsen Holdings N.V. (2014)

Terms use to describe the different modes of engagement that users adopt with media. Television may be regarded as a **lean back medium**, involving **minimum interaction** with the viewer, who sits passively and waits to be entertained, while the laptop is a **lean forward** medium, **requiring constant interaction** between the user and the materials being displayed on screen.

# What is TouchCast Studio

Free Version



(IOS, Android)



<http://www.touchcast.com/TouchCaster/Introducing-TouchCast>

## flipped classroom

English



Science



Literature



English



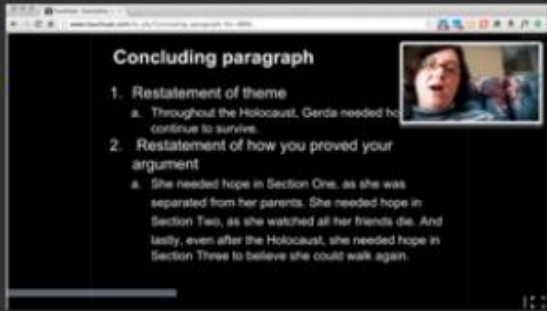
Science



History



English



Technology



Geography



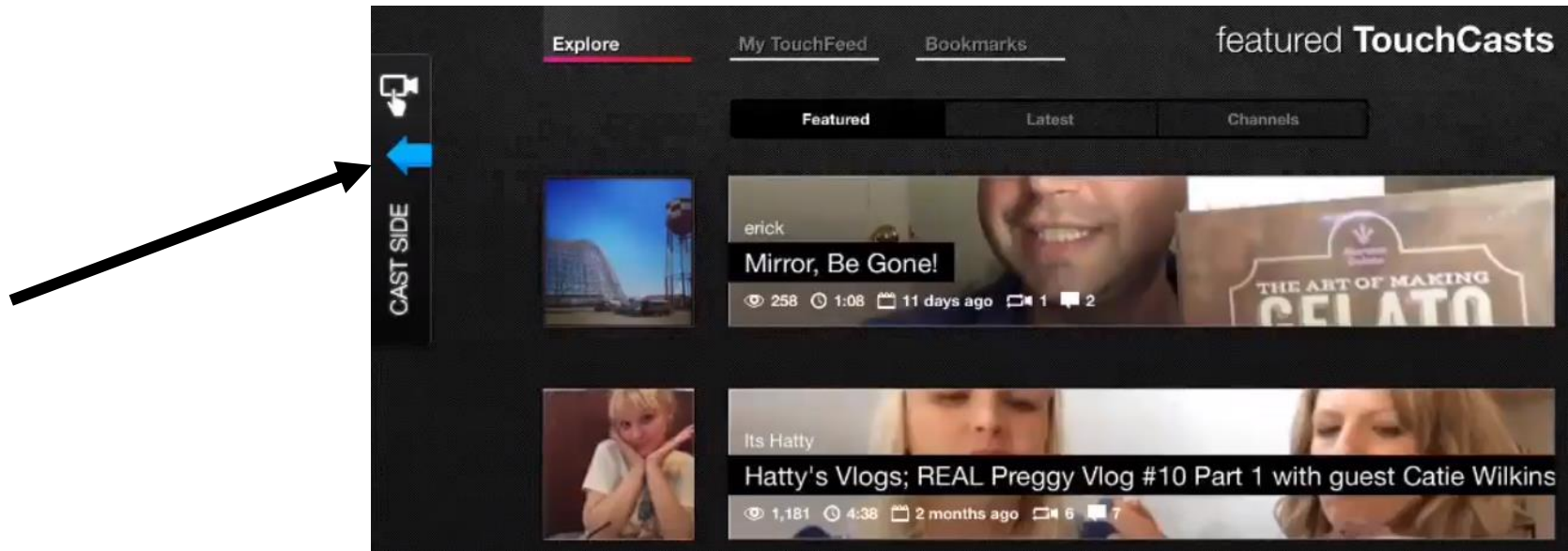
# Planning Ahead

- Write Your Script.
- **On your iPad, download any images** that you might want to use. These need to be clear (no blurred edges) and check for copyrights. You can simply download from the Internet or upload your own.

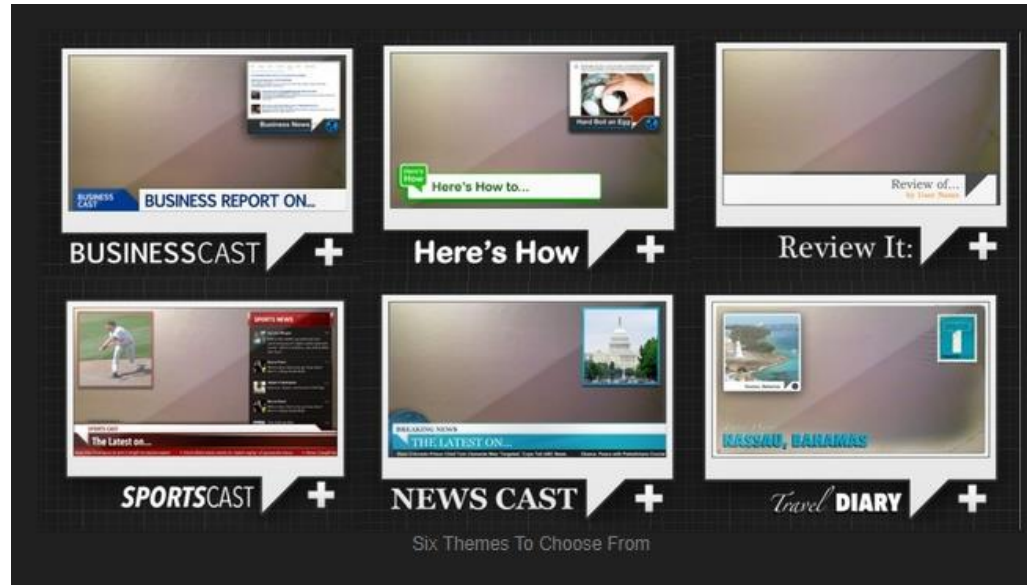


# Getting Started With TouchCast

- Open the TouchCast APP. Register/Log In.
- Go Cast Side of the app. Tap create new or choose from themes.

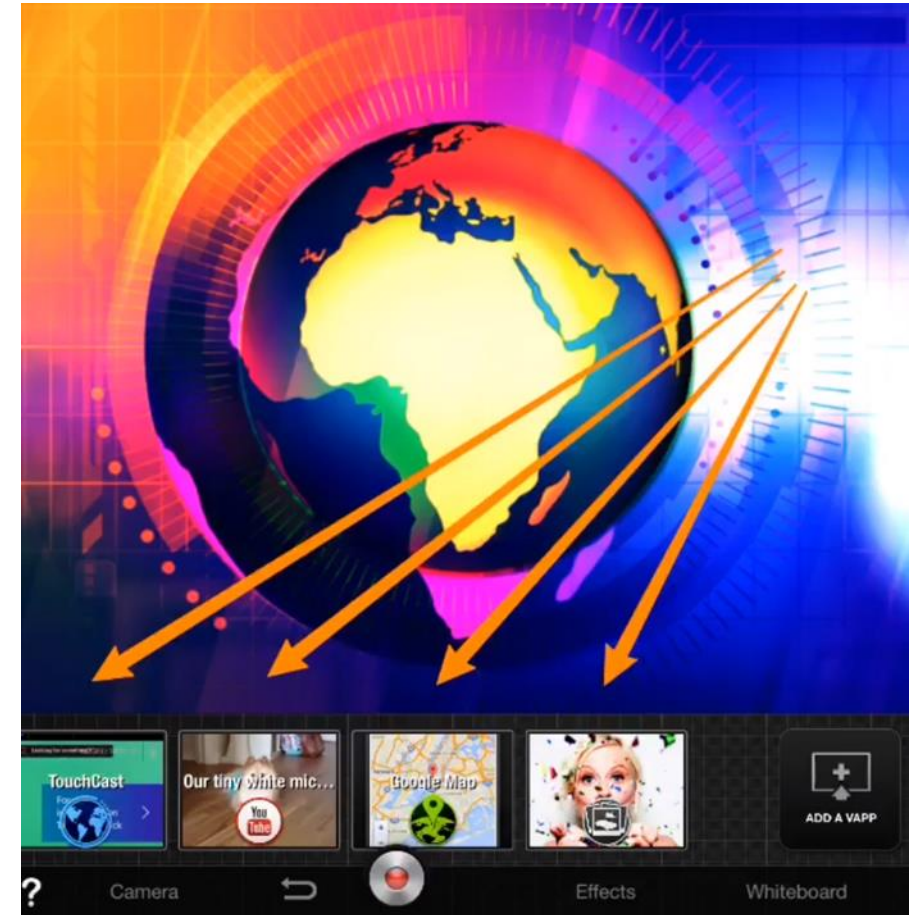


# Example of Themes



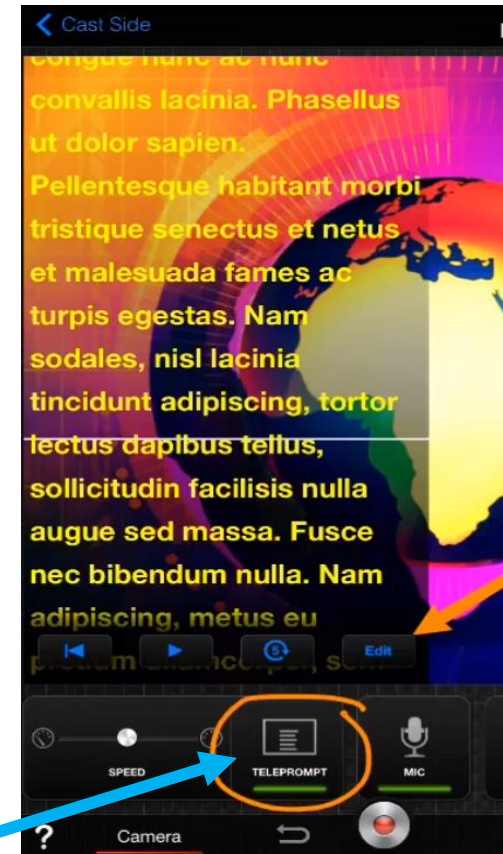


# VAPPS (Video apps)



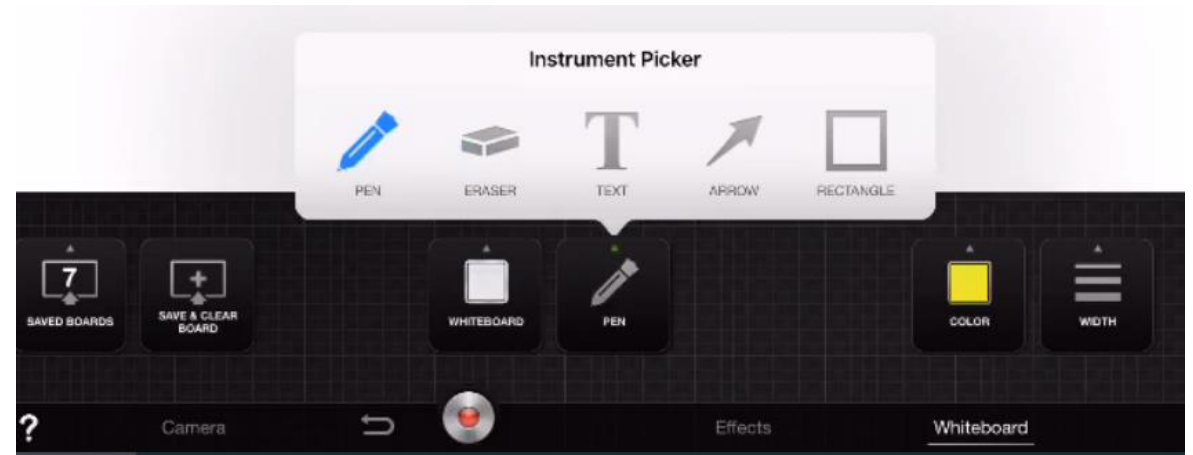
<http://www.touchcast.com/jgates513/tiu11>

# Teleprompter With TouchCast



# Using a Whiteboard

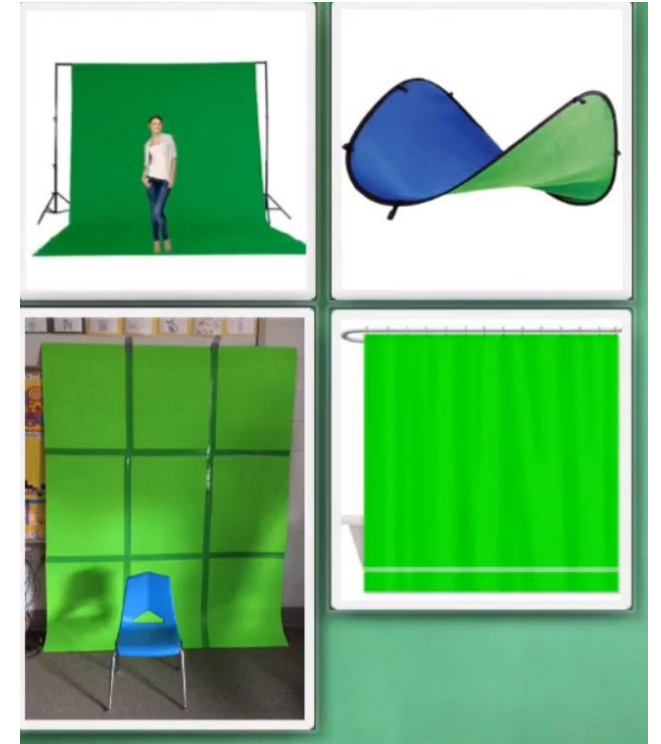
- Choose Whiteboard Tab
- Choose a Pen/Thickness for your board
- Prepare Whiteboards in Advance or During your Video
- Choose a surface for your board
  - 'Glass' will allow you to add graphics on top of whatever your camera is recording
  - 'Whiteboard' will give you a white canvas
  - 'Chalkboard' will give you a blackboard canvas
  - 'Crosslined' will give you a graph paper canvas
- Export it as a VAPP!





# Using a Green Screen

- Choose Background (Green or Blue)
- Choose Effects
- Choose Green Screen
- The Color button will help you choose correct green removal
- Settings allows you to make sure your background is smooth

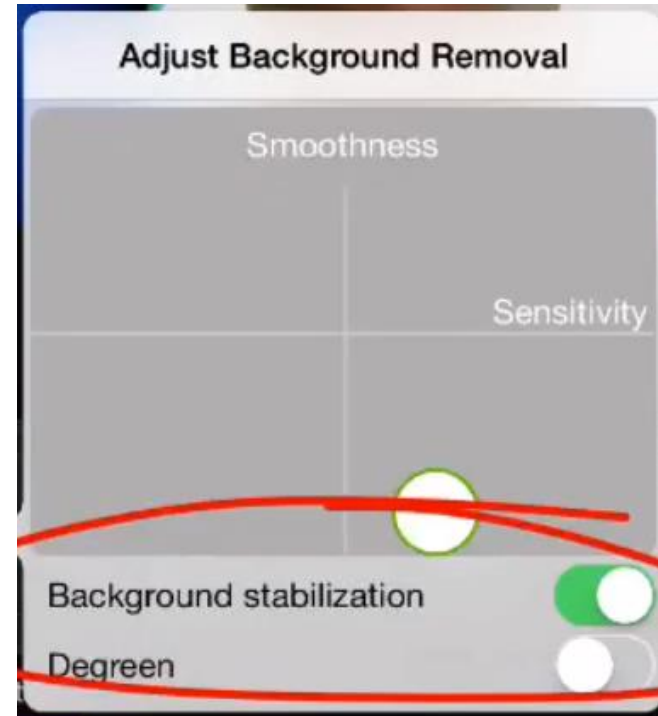


# Green Screen Continued

- Choose Still image background or video background



- After choosing background, adjust settings again, if needed.



# Recording Your Video

- **Make sure the volume is turned up all the way if you record on your iPad.** An external microphone may help.
- **Wear a color that is not green**, red, or tan (black works well) (or blue if using the blue screen)
- **You will need to stand or sit in front of the green (or blue) screen.** Sit a few inches away to keep shadows off screen.
- **Record your video (Push the Record Button)**
- **Upload your video** to your iPad (Dropbox, One Drive...)



# Save your video

**Save your  
TouchCast and  
upload it to your  
TouchCast channel,  
YouTube,  
Facebook....**



**For now, the interactive videos are only available  
through the TouchCast app.**

# Examples

# Your Turn

Try making your own video!

Help Guides and Tutorials:

[http://cindystech.weebly.com/uploads/1/6/6/8/16689692/tc\\_studio\\_ipad\\_reference\\_guide\\_1-16.pdf](http://cindystech.weebly.com/uploads/1/6/6/8/16689692/tc_studio_ipad_reference_guide_1-16.pdf)

<https://www.touchcast.com/tutorials>