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TEXAS EASTERN UNIVERSITY
PROPOSED PROGRAMS FOR IMPLEMENTATION, FALL SEMESTER 1976

The following new programs are proposed for implementation in fall semester, 1976. The detailed proposals for these programs are to be presented to the Board of Regents for consideration at the Board meeting on February 18, 1976. Upon approval by the Regents, the proposals will be considered by the Coordinating Board, Texas College and University System, in April.

1. Bachelor of Fine Arts Degree in Art.

This is a well established degree at other institutions. It prepares the student most appropriately for employment as a practicing artist and for advanced or graduate study. At the present time, Texas Eastern University offers a Bachelor of Arts Degree in Art for the liberal arts student. Students have indicated substantial interest in a degree with stronger concentration in Art which the B.F.A. Degree could provide. The program would not require additional courses, facilities, or equipment. The B.A. Degree would be retained for liberal arts majors.

2. Bachelor of Fine Arts Degree in Music.

This degree is also well established at other institutions in Texas, preparing the student for employment as a practicing artist and for advanced or graduate study. Surveys indicate that significant job opportunities exist in the East Texas area for persons holding this degree. Students have indicated a strong preference for the B.F.A. over the B.A. Degree in Music. Few new courses would be needed and no additional facilities or equipment would be required to support this program. The B.A. Degree program would be retained for liberal arts majors.

3. Bachelor of Science Degree in Industrial Technology.

This program is proposed as the first of a cluster of technology related programs. A demand for qualified industrial leadership has evolved from an increased need for greater technical expertise as the result of industrial automation. A recent survey of over 100 industries in East Texas revealed that 86% indicated a need for personnel at the baccalaureate level in the areas of industrial technology, industrial distribution, and industrial safety. Related programs in the technology cluster are projected for implementation in future years.

4. Master of Science Degree in Psychology.

This program is based upon significant evidence of job opportunities and needs in the East Texas area. In particular, the need for persons qualified in the areas of gerontology and school psychology is great and area resources are capable of supporting such a program. The program is to be developed from a core of courses and will offer a choice from among three career options as an area of emphasis: mental health (including gerontology), school psychology, and college teaching. The first two options will qualify the graduate for taking the State Board Examination in Psychology as a Psychological Associate.

In addition to the above programs to be considered for approval, the following program has previously received approval of the Board of Regents and the Coordinating Board and is scheduled to be implemented in fall, 1976:

Bachelor of Science Degree in Technical-Vocational Education.

This program is designed primarily to prepare prospective teachers for positions in technical-vocational programs in the public schools and community colleges. It is also anticipated that this program will provide opportunities for in-service development for many existing technical-vocational faculty who do not hold baccalaureate degrees.